

**Ecole du Louvre**  
Palais du Louvre

Alexandre Moussay

De Paris à New-York : Les ventes aux  
enchères d'art nouveau et d'art déco



Mémoire de stage de 2<sup>de</sup> année de 2<sup>e</sup> cycle  
en marché de l'art

Sous la direction de

**Monsieur Patrick Michel**

Professeur d'histoire de l'art moderne à l'université de Lille

**Madame Sabrina Dolla**

Responsable du département Art déco de la maison Artcurial

Septembre 2019

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## Table des matières

<b><i>Le marché parisien .....</i></b>	<b>3</b>
<b><i>Annexe 1: Calendrier des ventes analysées .....</i></b>	<b>3</b>
<b><i>Annexe II : les résultats en valeurs absolues.....</i></b>	<b>5</b>
<b>1. Les Ventes intermédiaires .....</b>	<b>5</b>
<b>2. Les ventes haut de gamme .....</b>	<b>14</b>
<b>3. Le marché global .....</b>	<b>32</b>

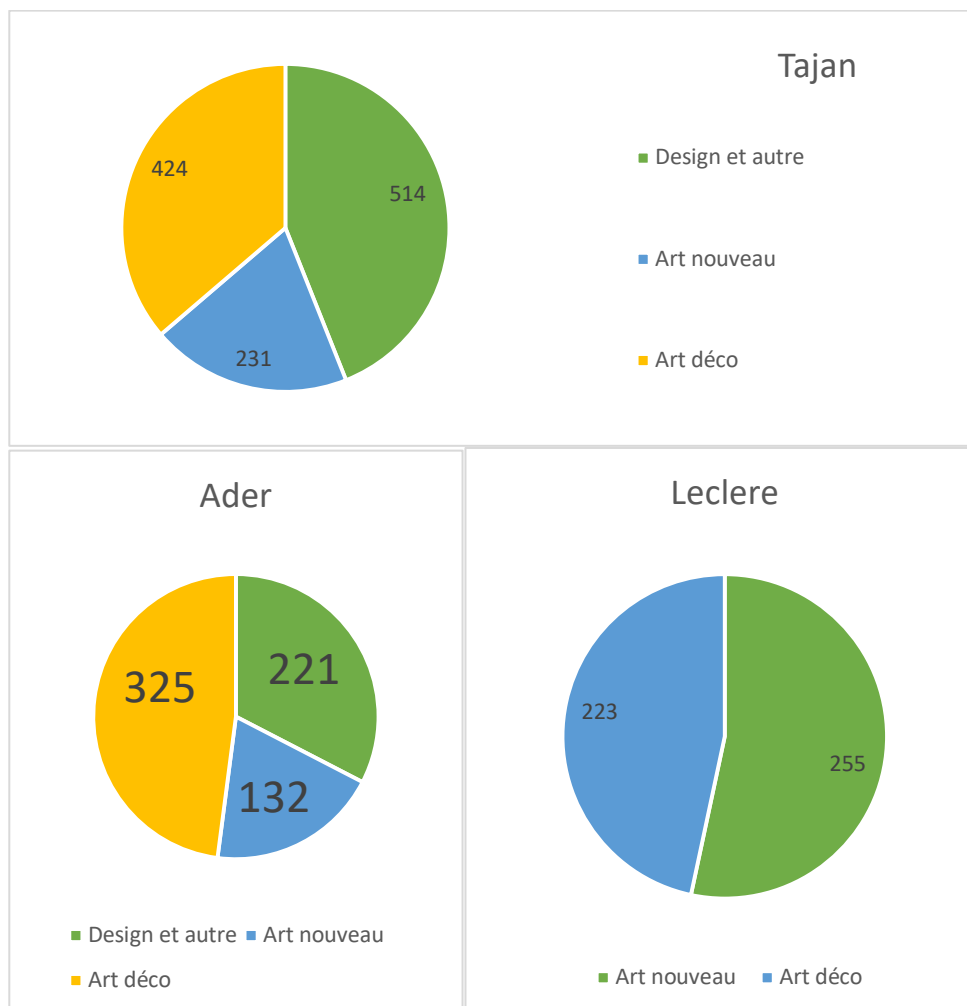
## Annexe 1: Calendrier des ventes analysées

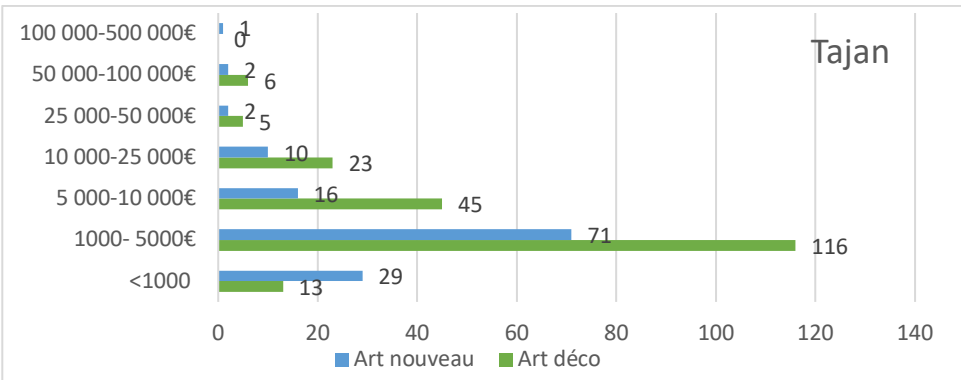
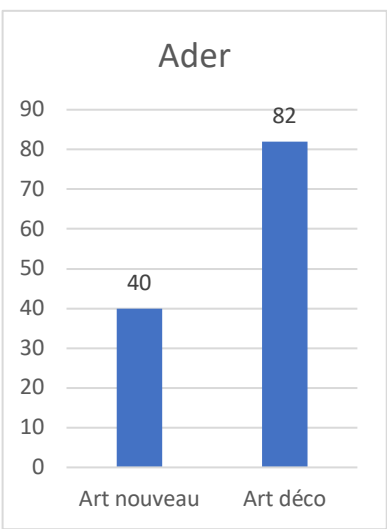
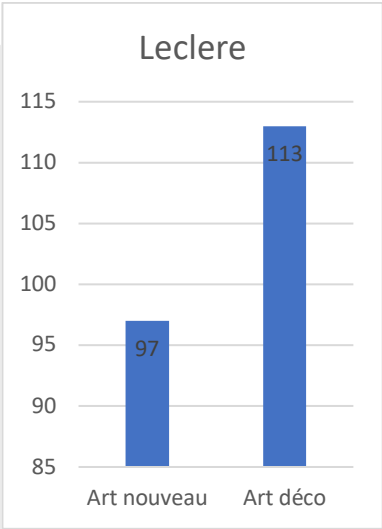
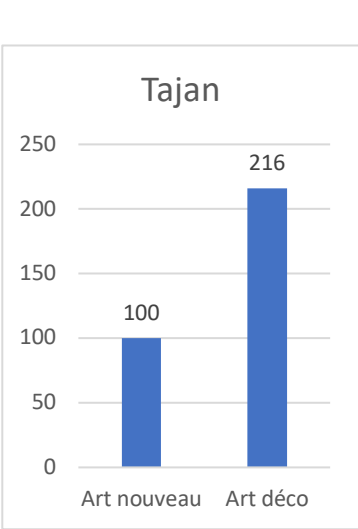
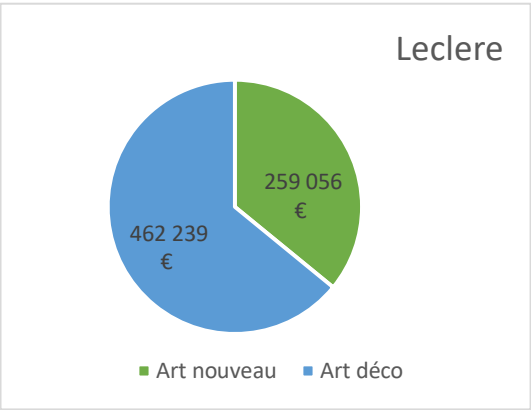
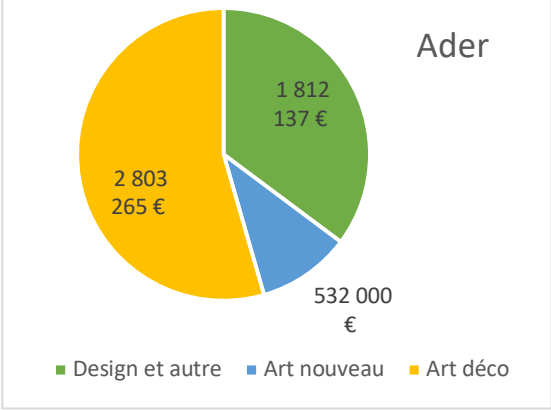
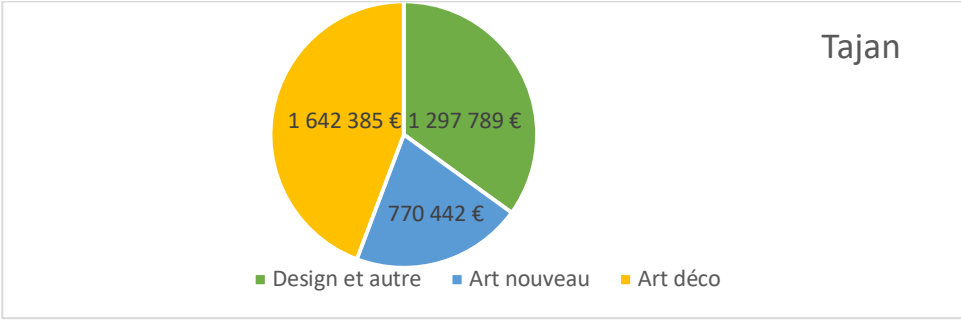
Le marché parisien					
Haut de gamme			Intermédiaire		
SOTHEBY'S	CHRISTIE'S	ARTCURIAL	LECLERE	ADER	TAJAN
Important Design 28 mai 2019	Design 21 mai 2019	Art nouveau-Art déco 21 mai 2019	Art nouveau-Art déco 21 mai 2019	Arts décoratifs & sculptures du XXe 7 juin 2019	Arts décoratifs du XXe 16 mai 2019
Design 20 novembre 2018	Design 14 novembre 2018	Art nouveau-Art déco 27 novembre 2018	Art nouveau-Art déco 10 octobre 2018	Arts décoratifs & sculptures du XXe 7 décembre 2018	Arts décoratifs du XXe et design, 20 mars 2019
Design in situ 27 juin 2018	Design 22 mai 2018	Art déco 22 mai 2018	Art nouveau-Art déco 7 février 2018	Arts décoratifs & sculptures du XXe 1 <sup>er</sup> juin 2018	Arts décoratifs du XXe 20 novembre 2018
Design 3 mai 2018	Design 20 novembre 2017	Art déco 21 novembre 2017		Arts décoratifs & sculptures du XXe 1 <sup>er</sup> décembre 2017	Arts décoratifs du XXe 24 mai 2018
Design 31 octobre 2017					Arts décoratifs du XXe et design 14 mars 2018
					Arts décoratifs du XXe 21 novembre 2017

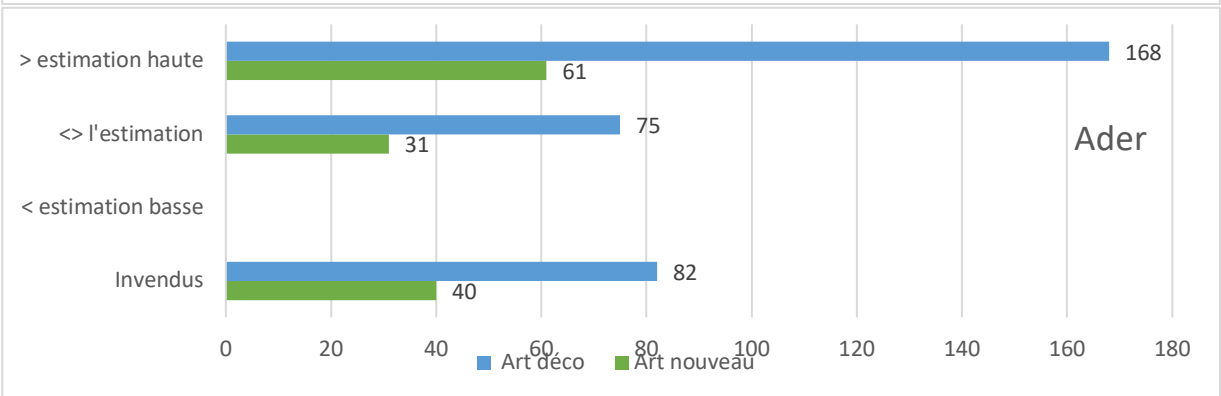
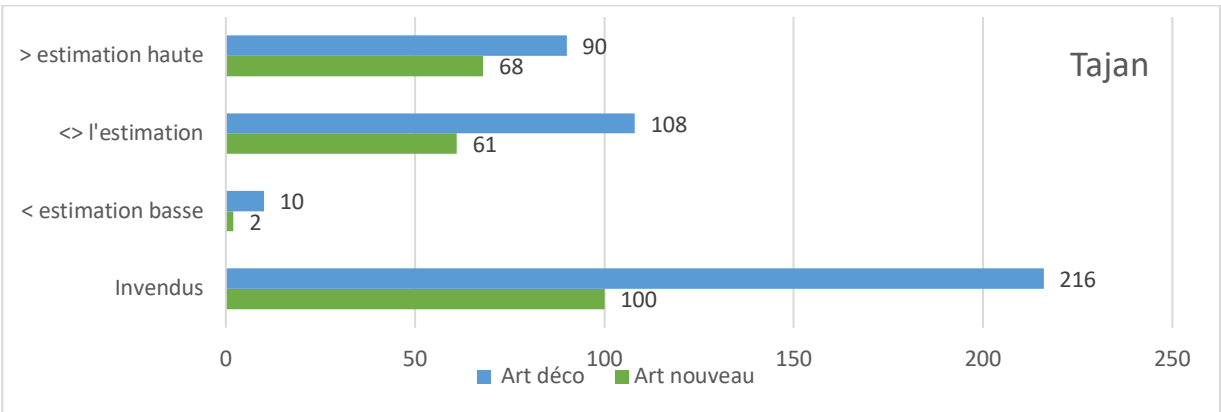
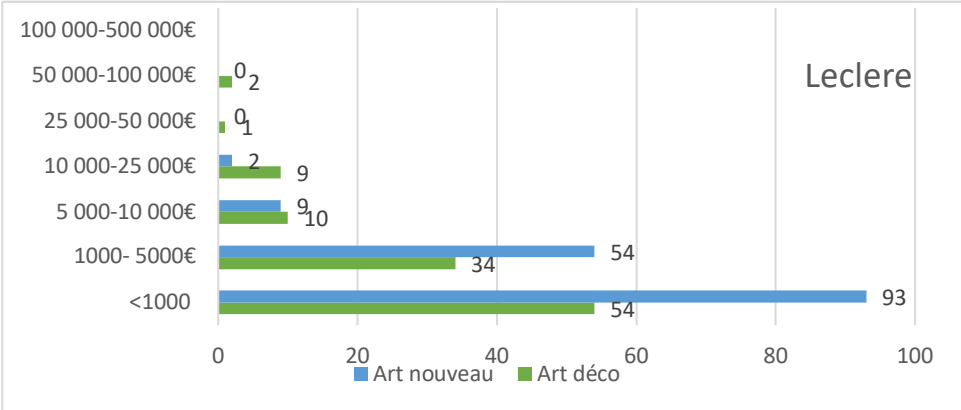
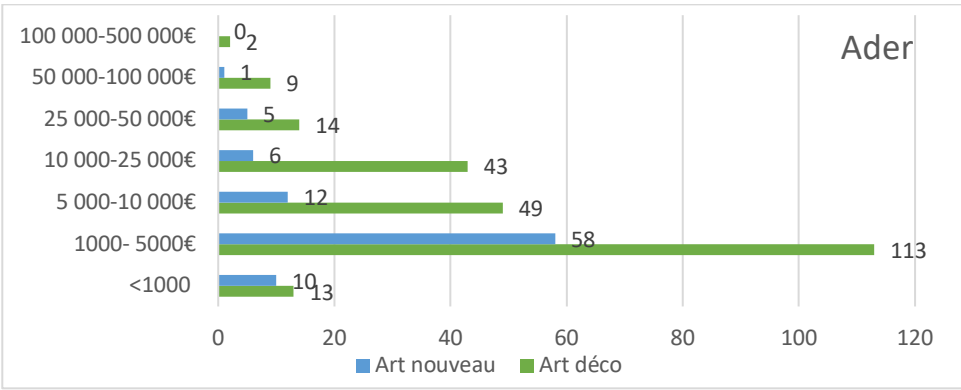
<b>Le marché new-yorkais</b>	
<b>SOTHEBY'S</b>	<b>CHRISTIE'S</b>
Important Design 23 mai 2019	Design 4 juin 2019
Important design 12 décembre 2018	Design 13 décembre 2018
Important design 24 mai 2018	Design 20 juin 2018
Important design 13 décembre 2017	Design 14 décembre 2017

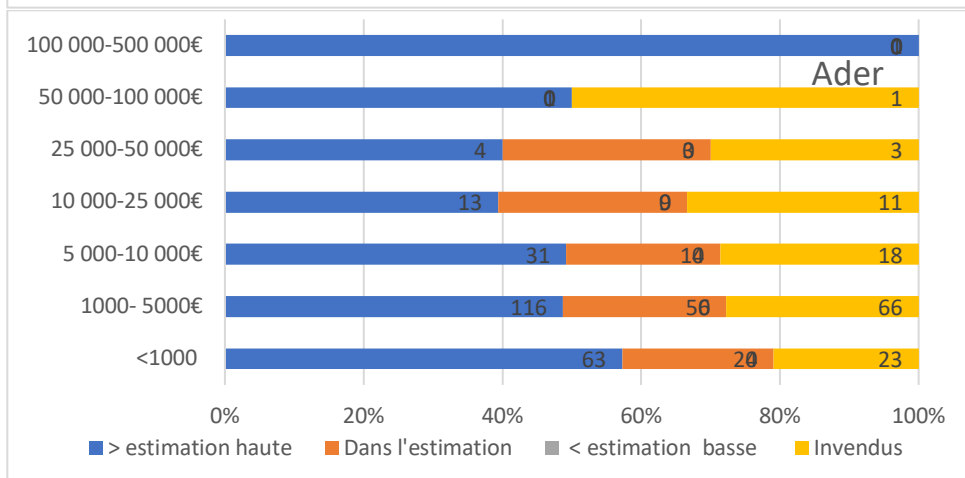
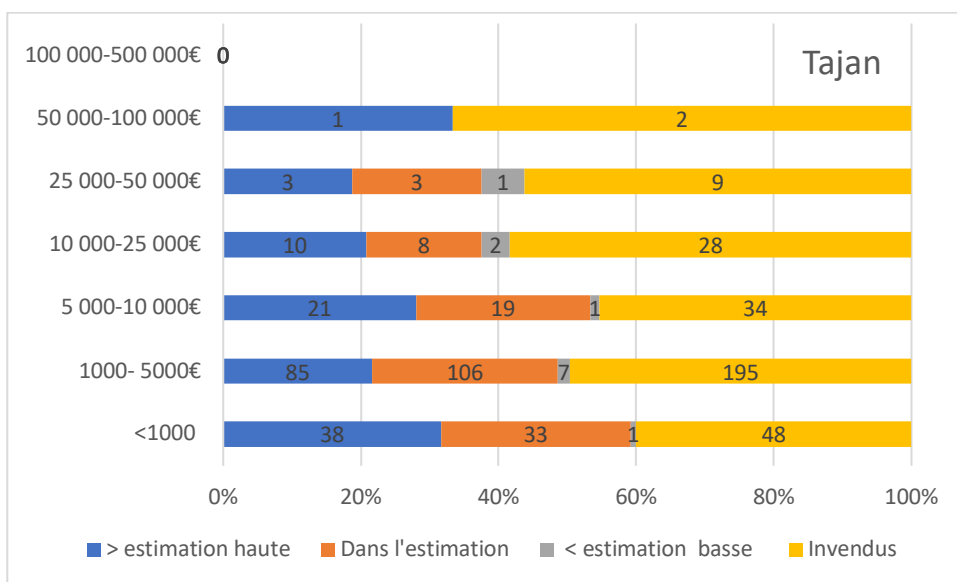
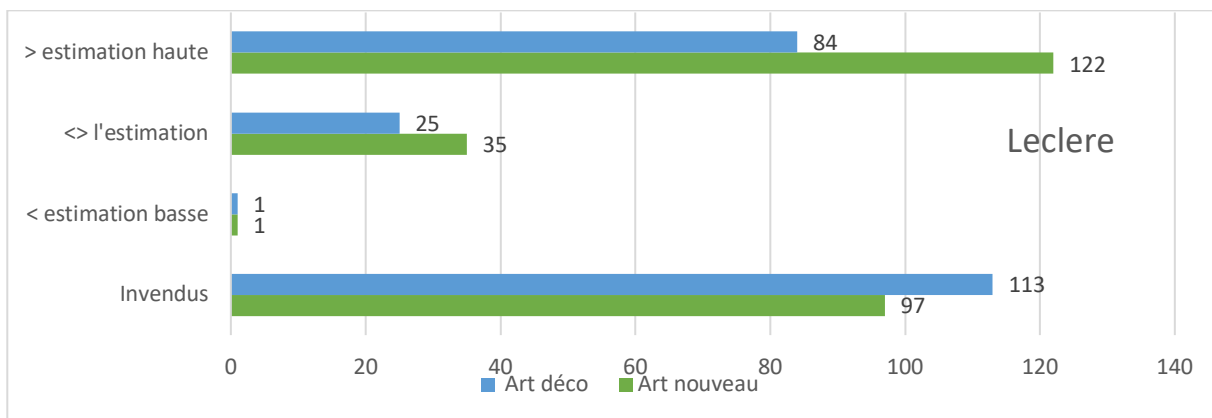
## Annexe II : les résultats en valeurs absolues

### 1. Les Ventes intermédiaires

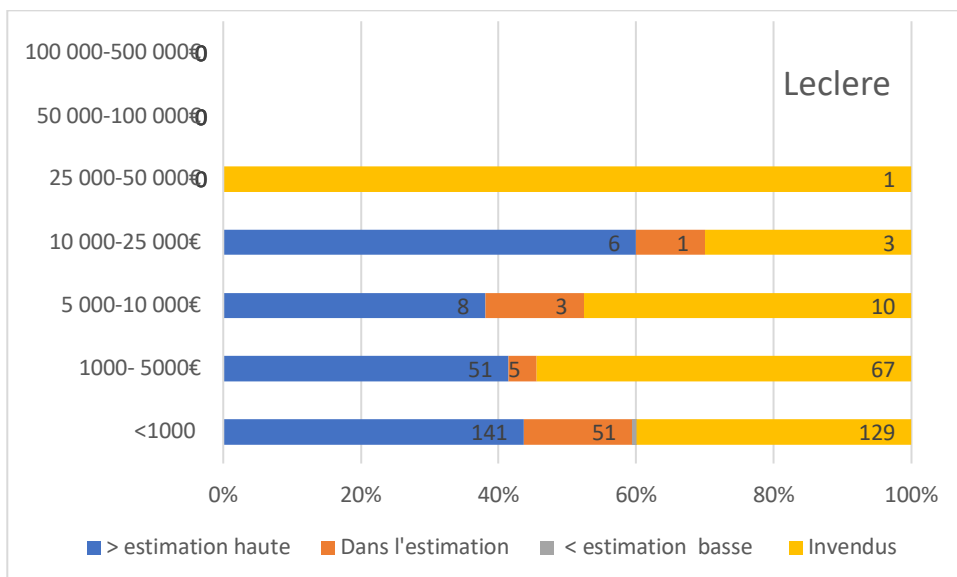




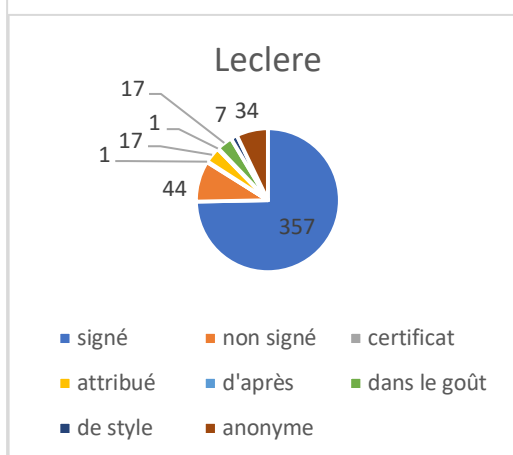
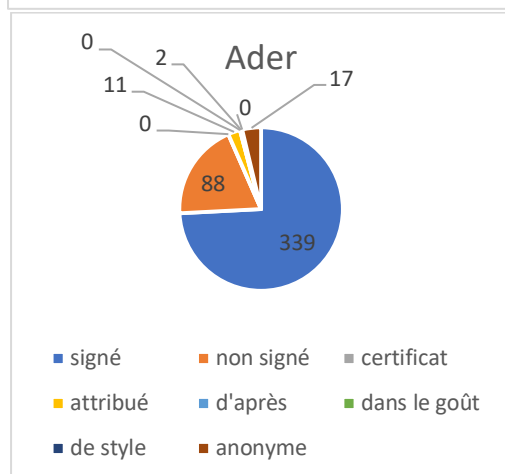
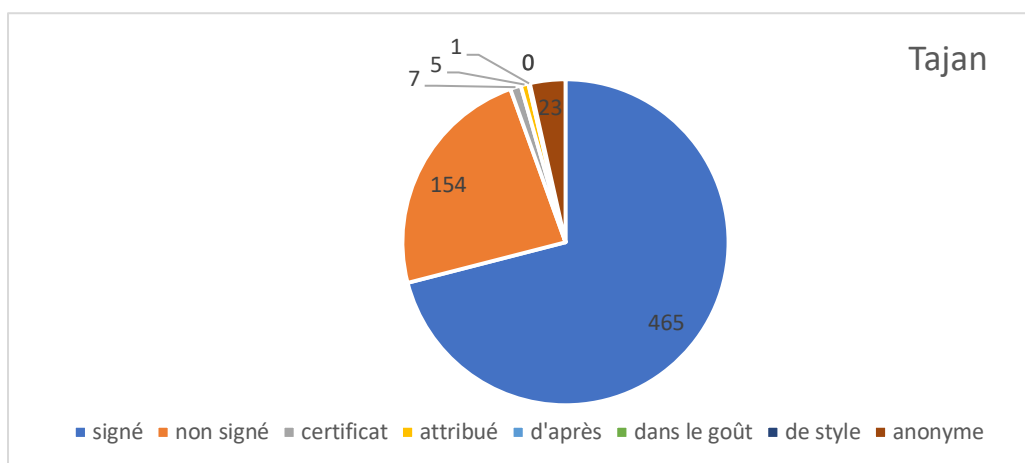




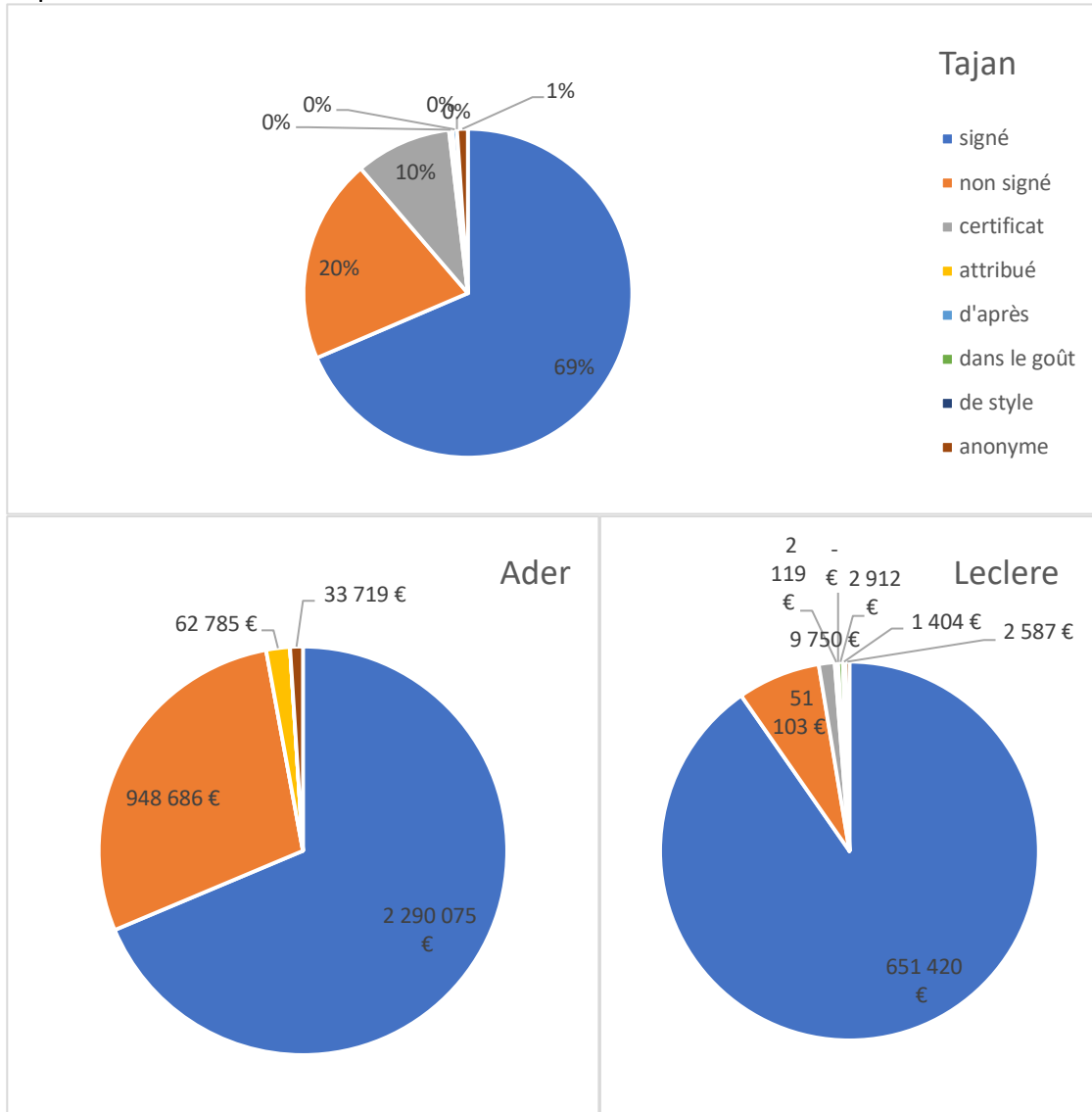


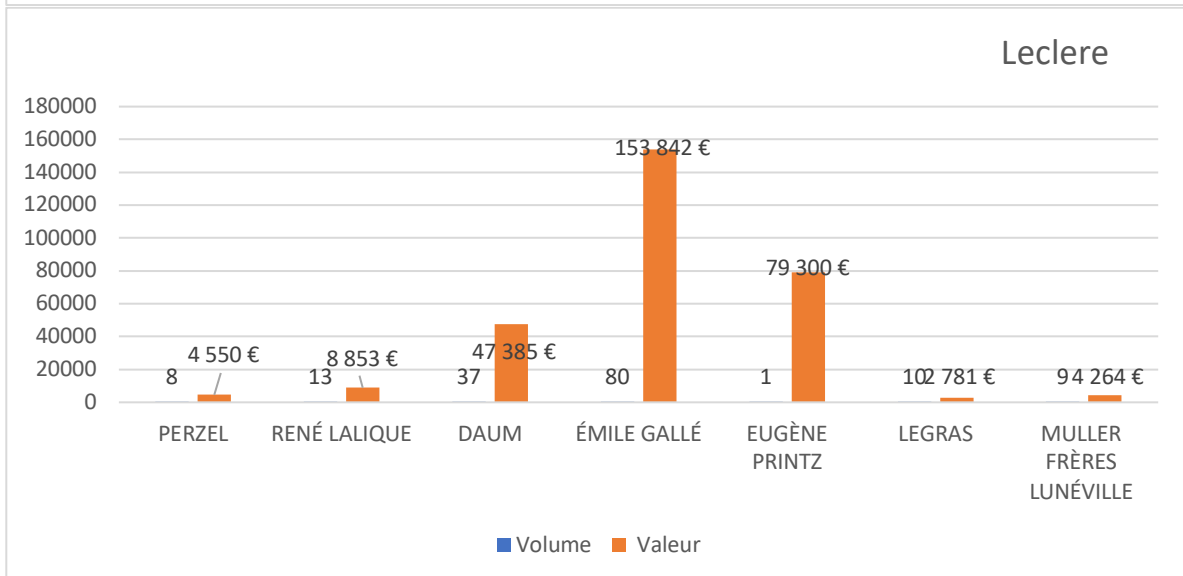
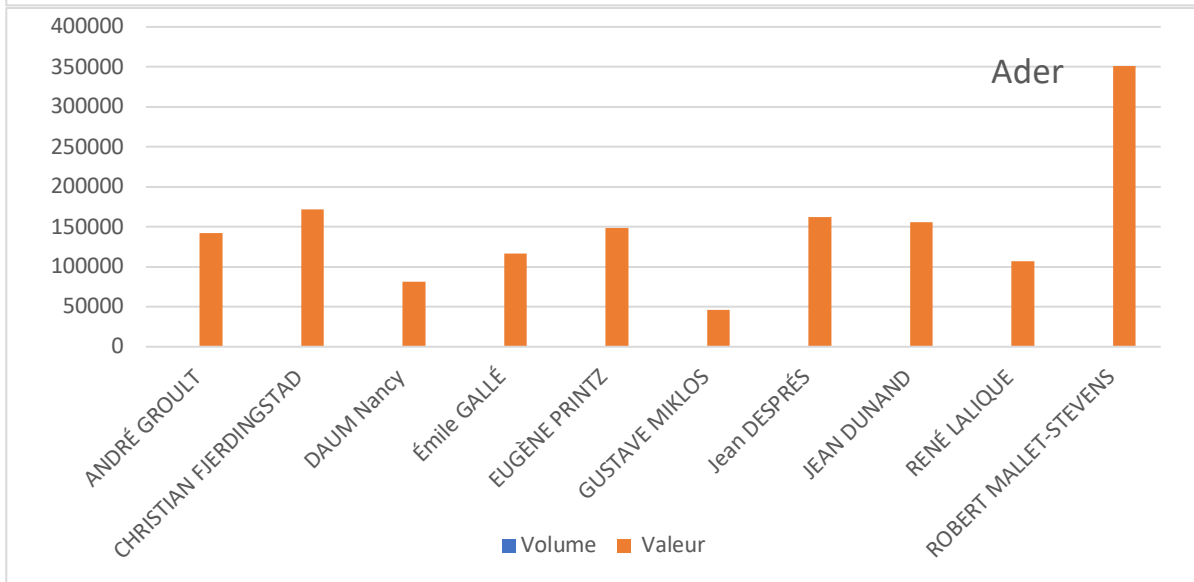
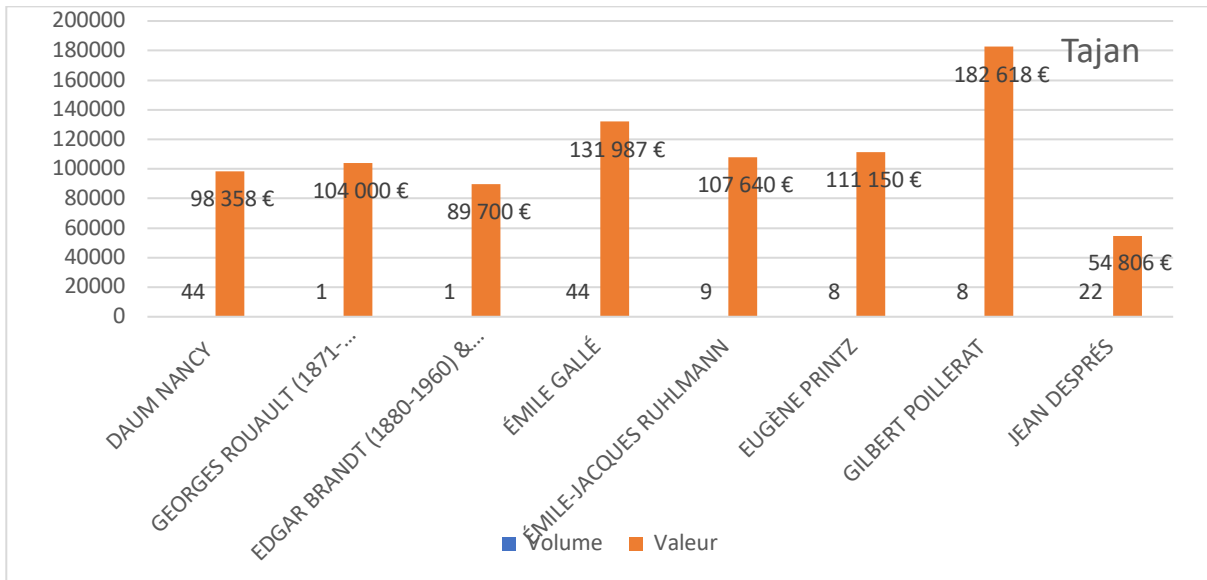


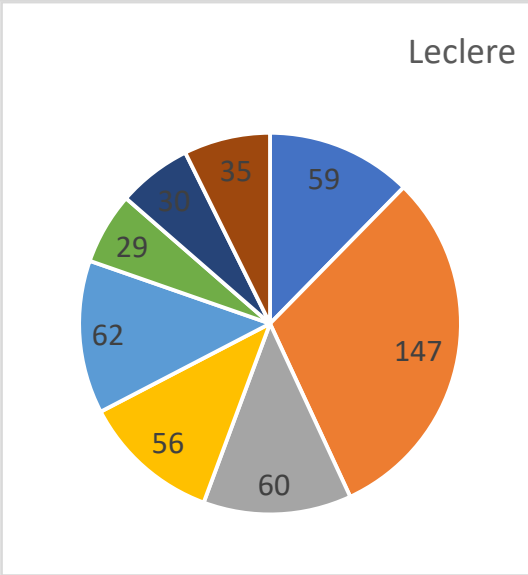
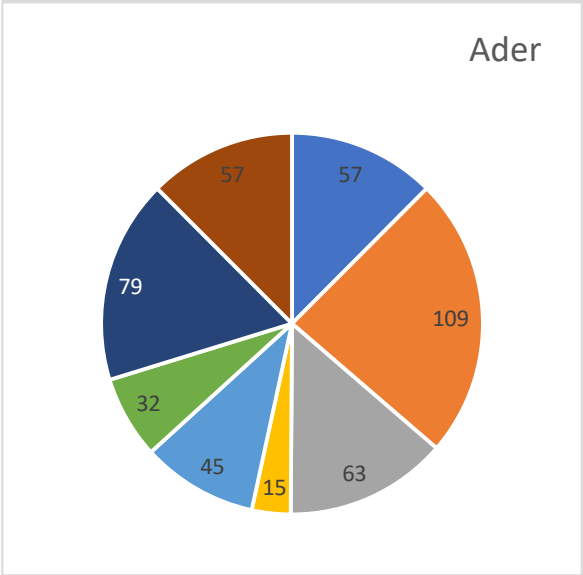
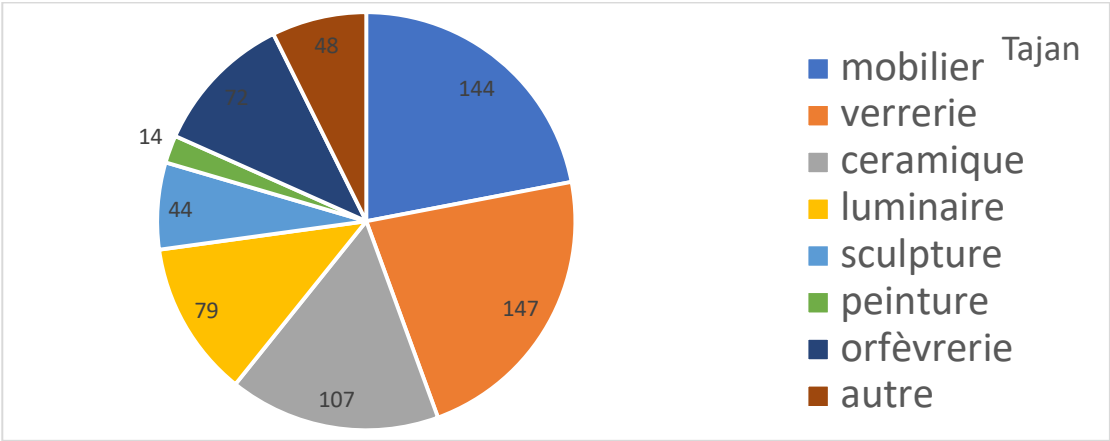
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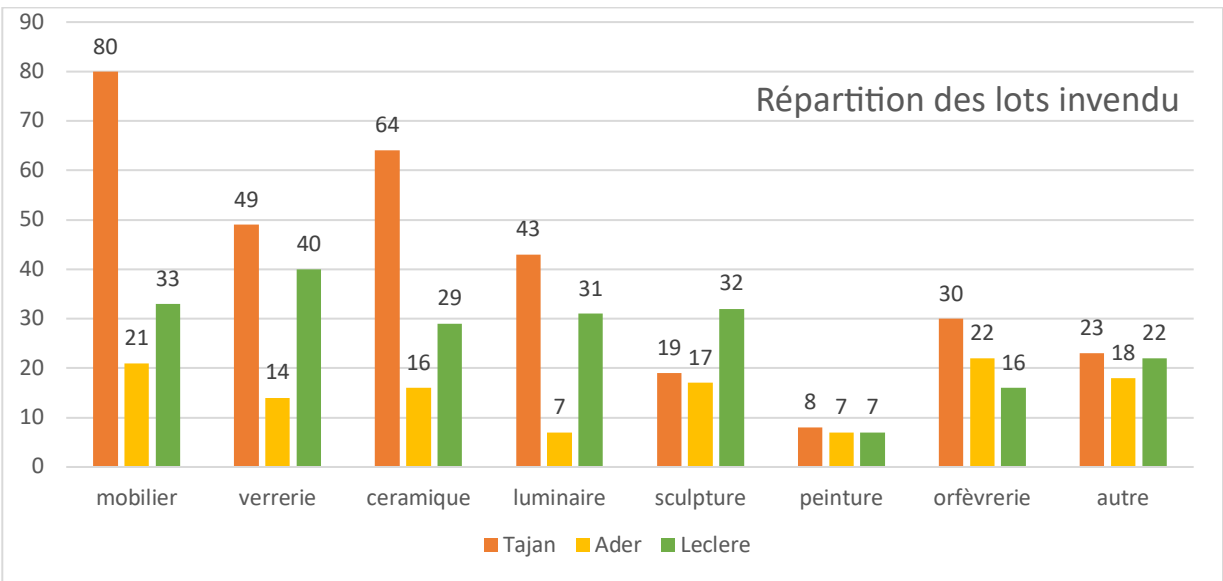
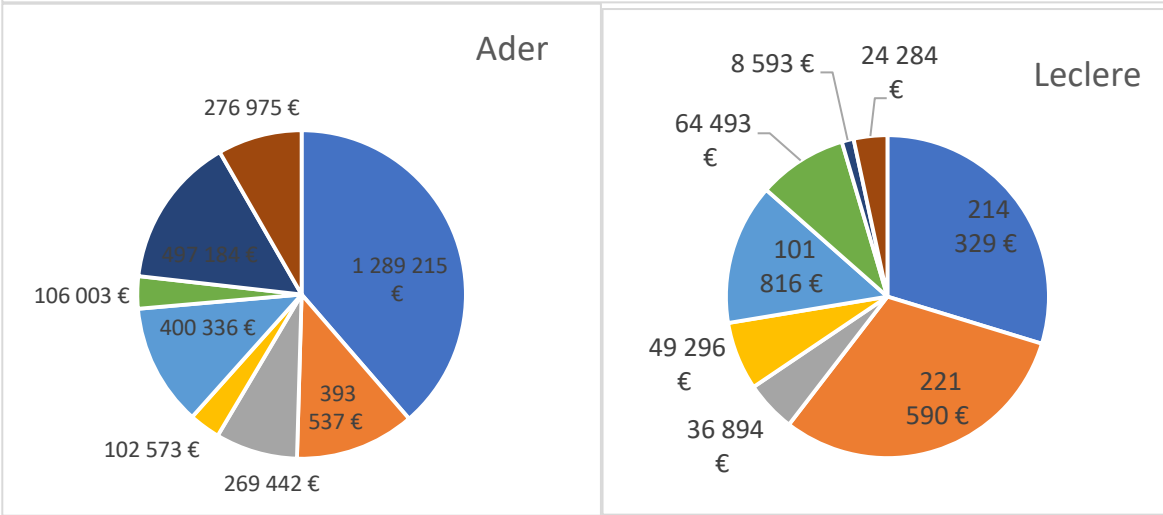
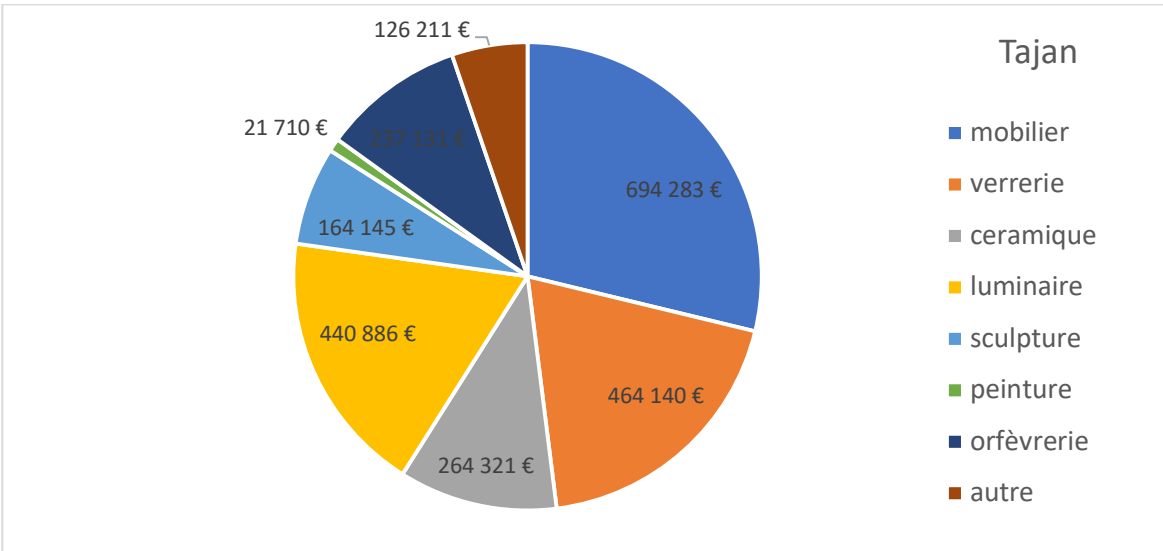


## Répartition en valeur

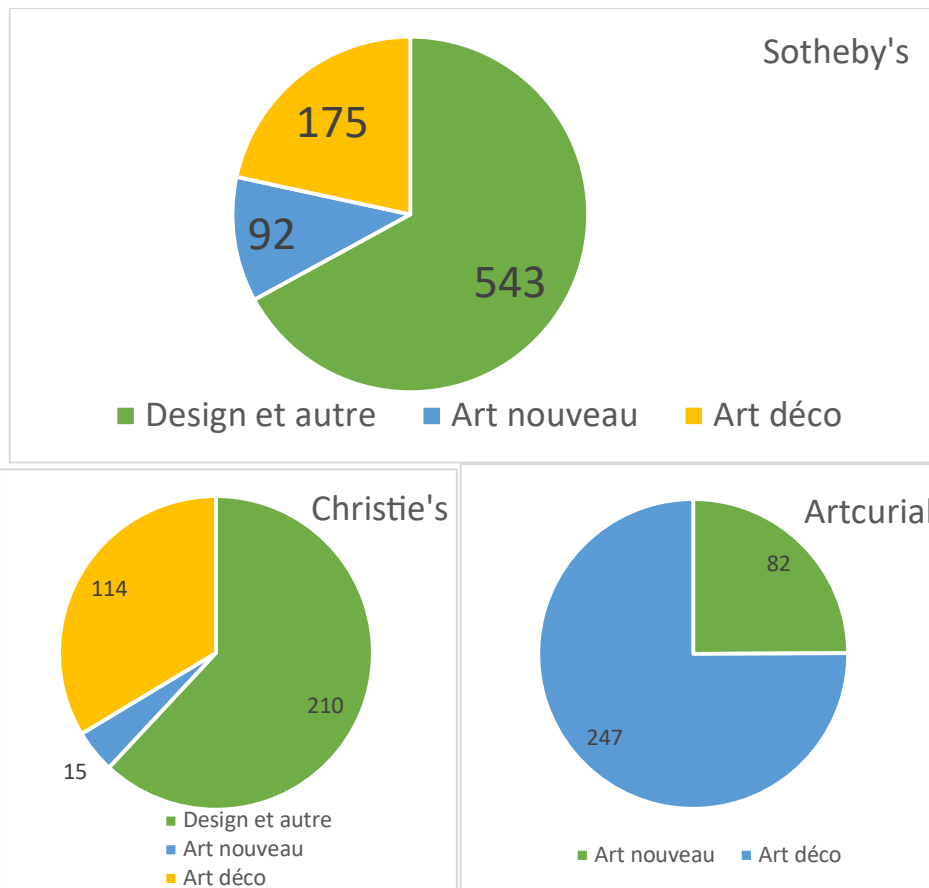


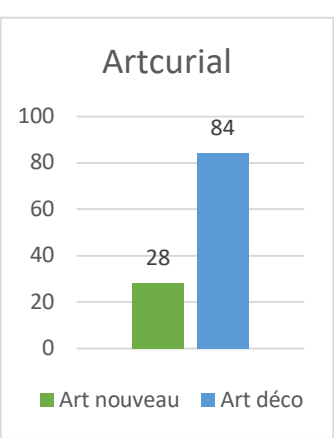
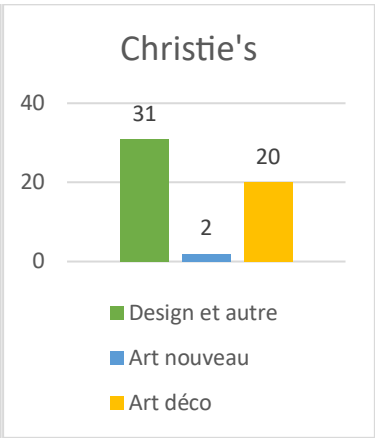
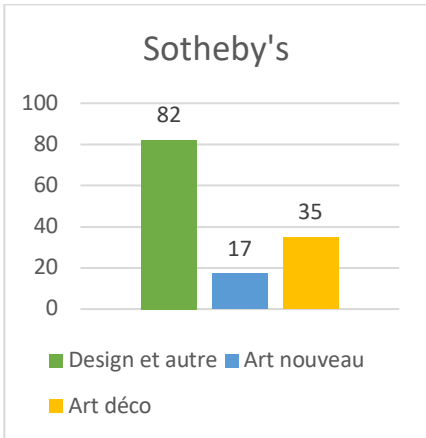
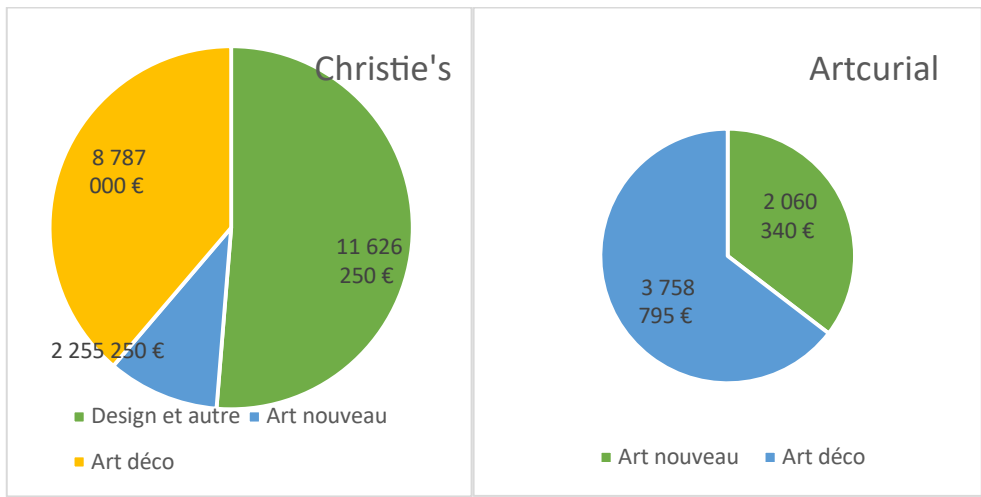
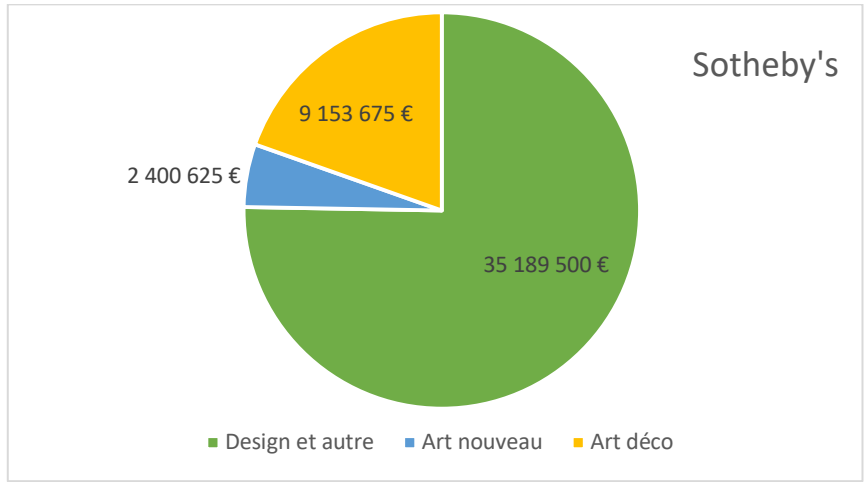


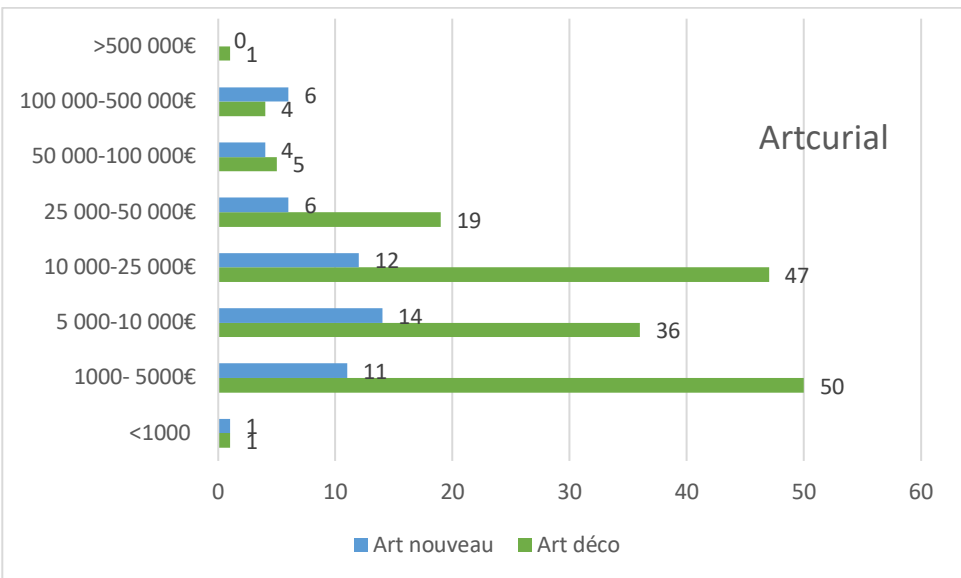
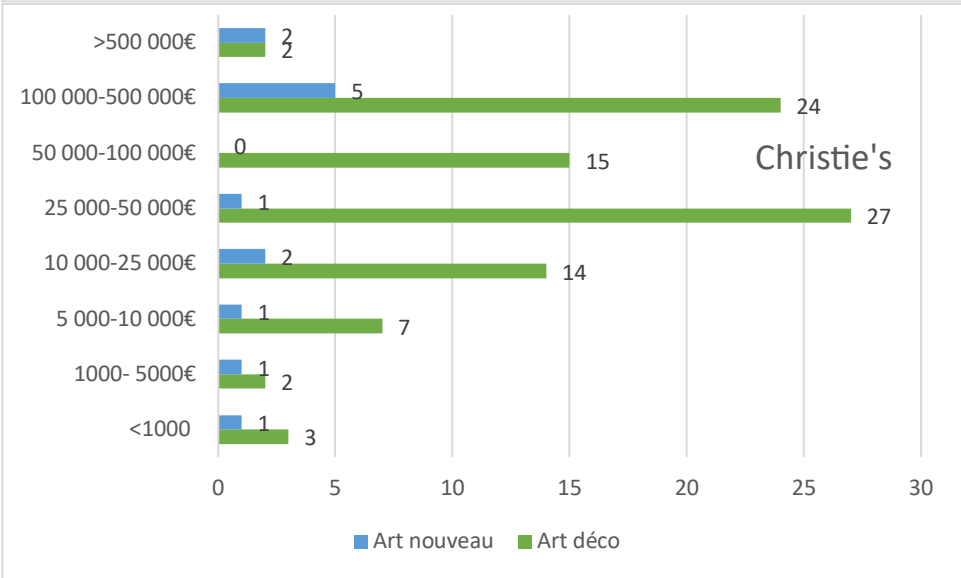
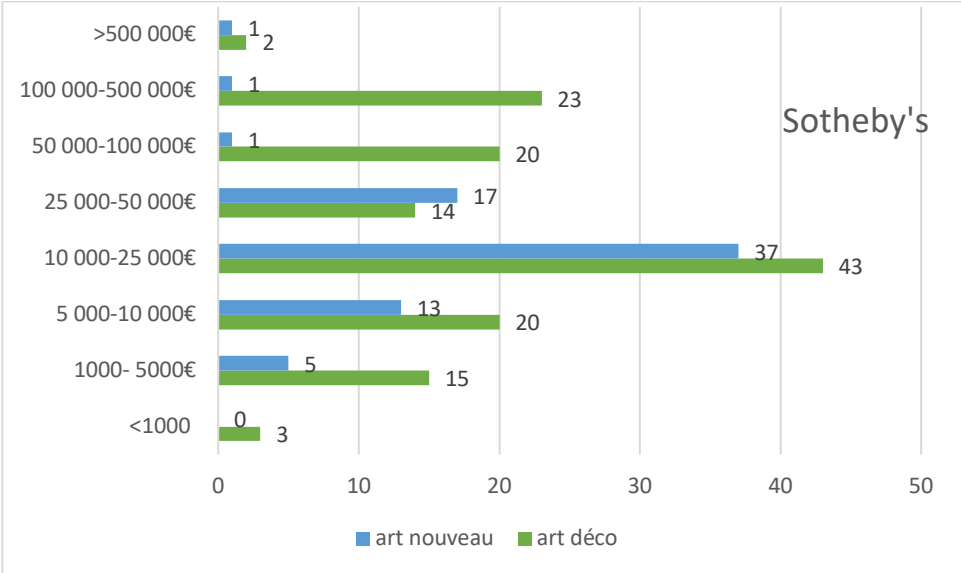




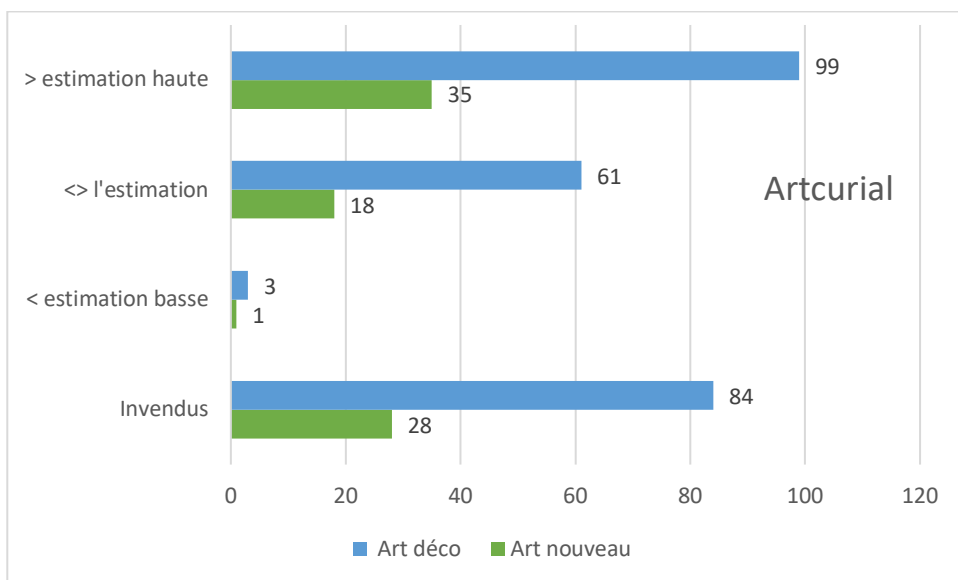
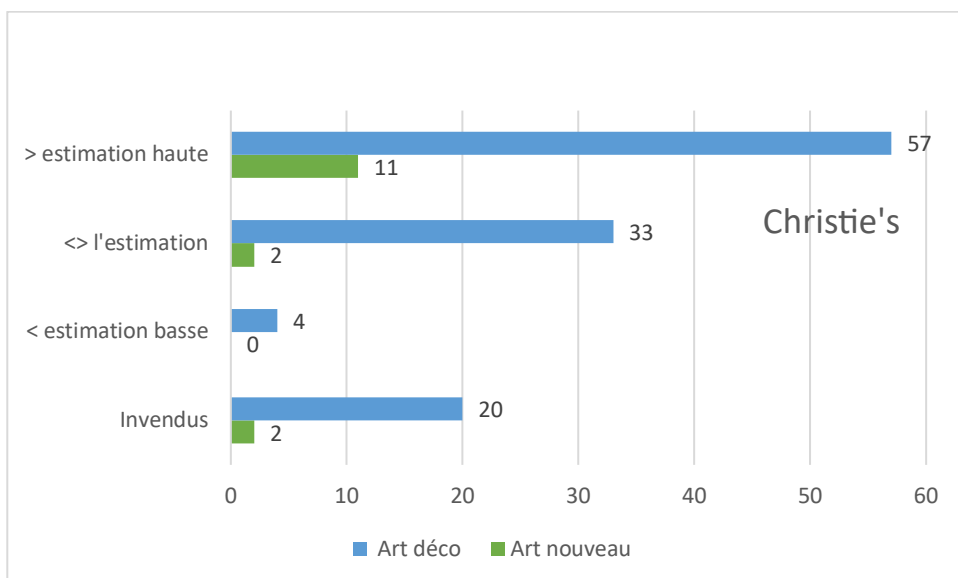
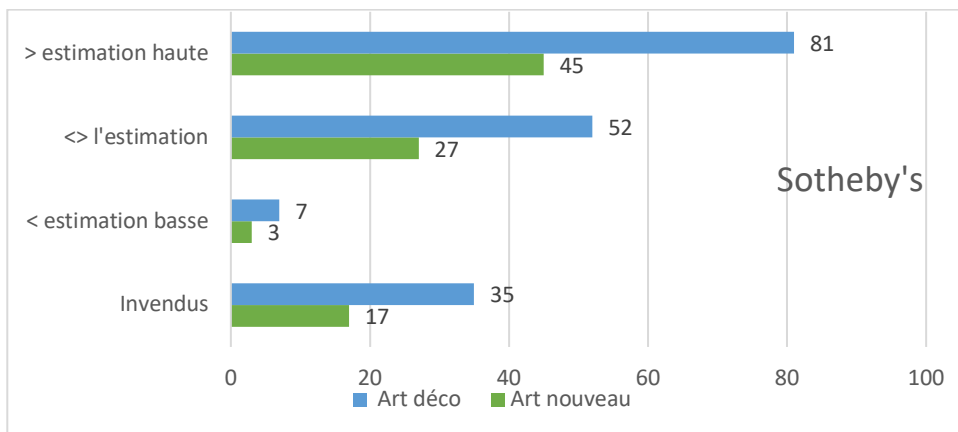
## 2. Les ventes haut de gamme

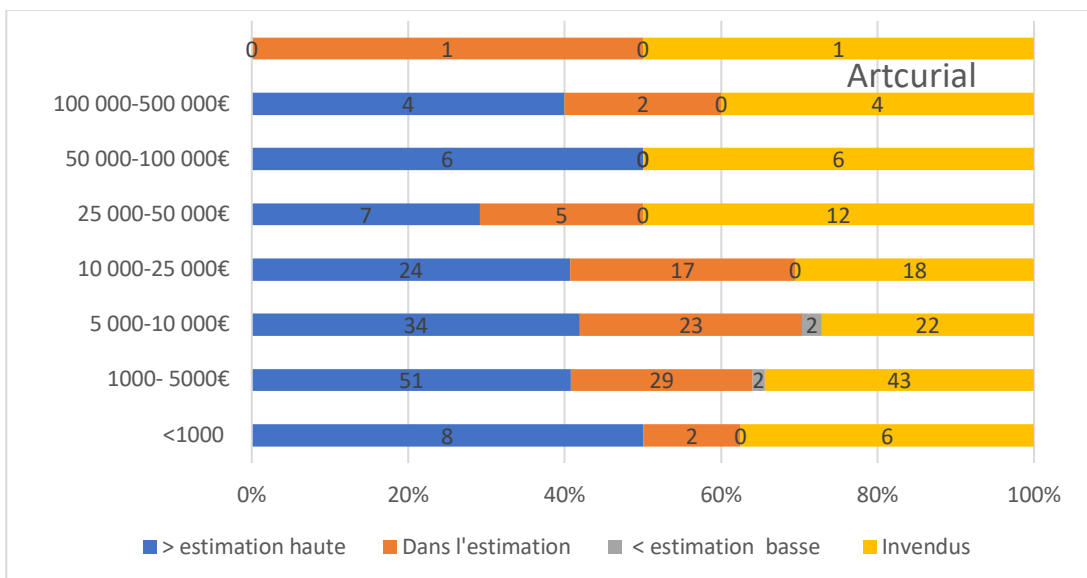
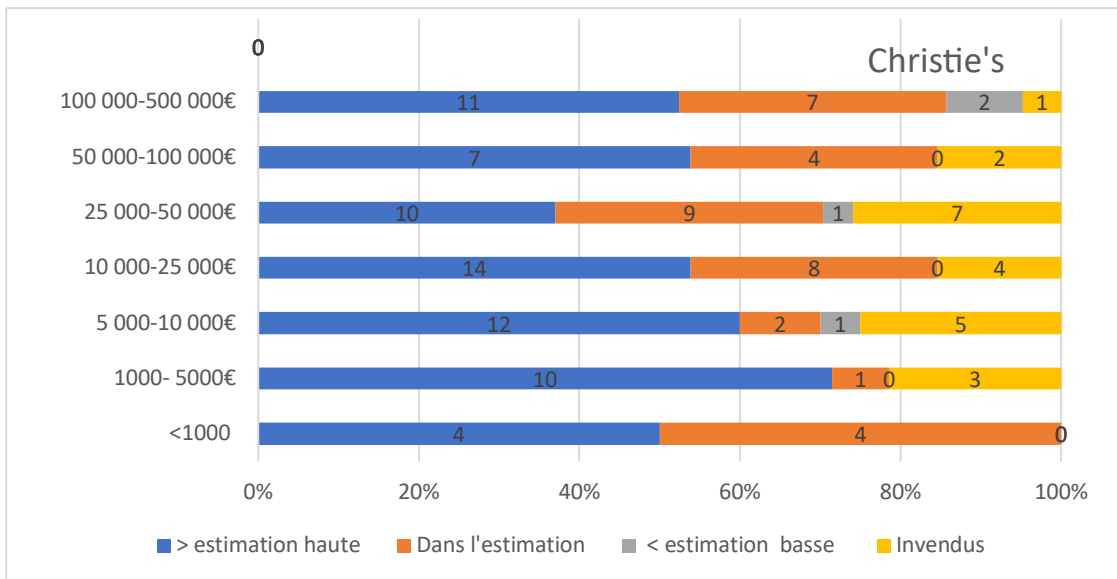
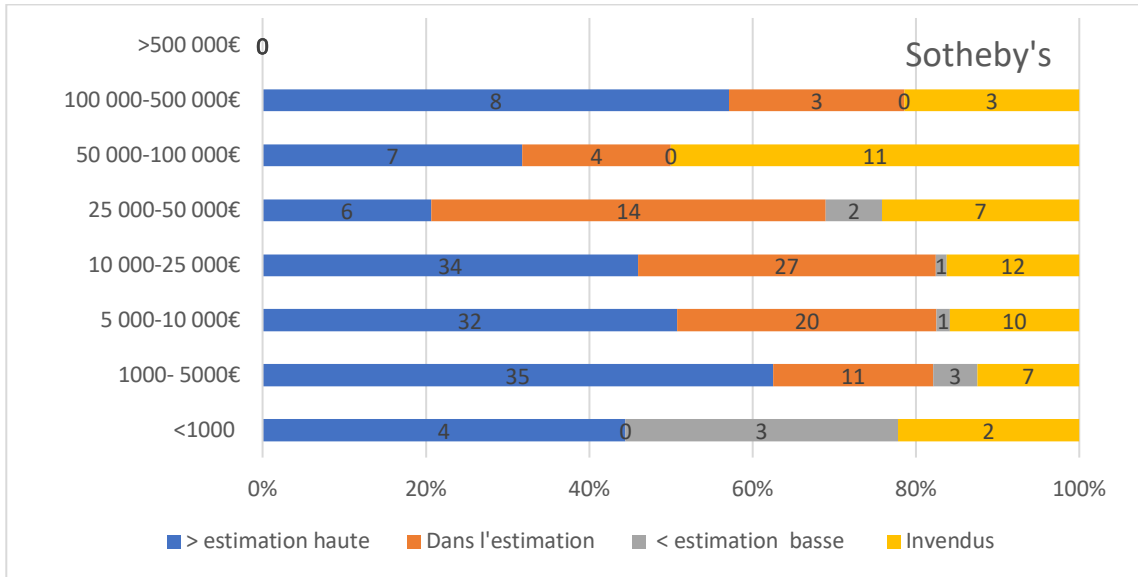


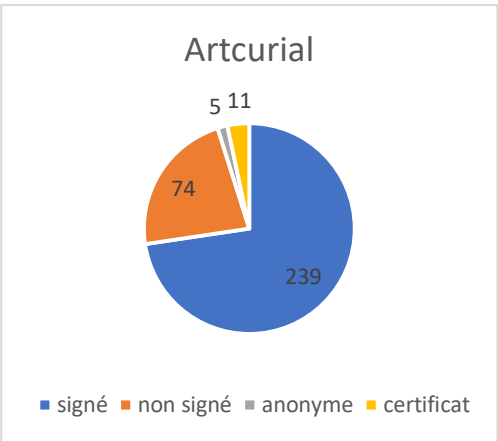
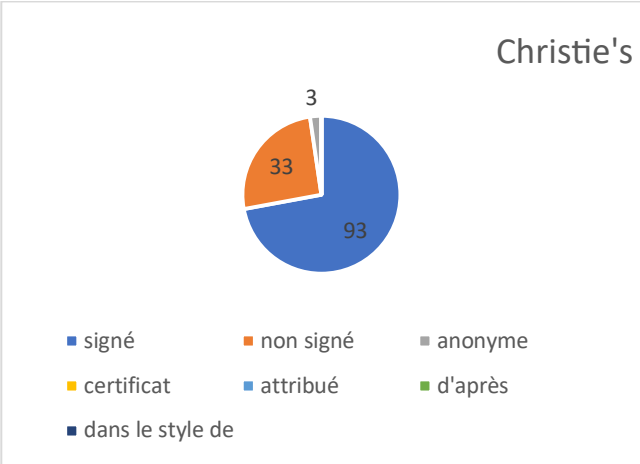
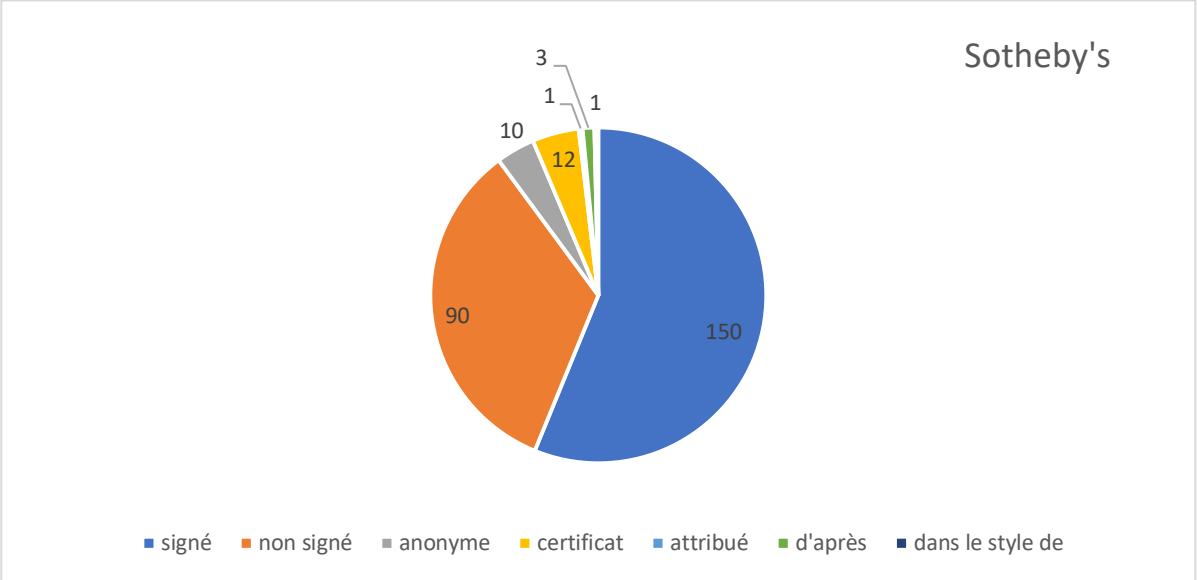


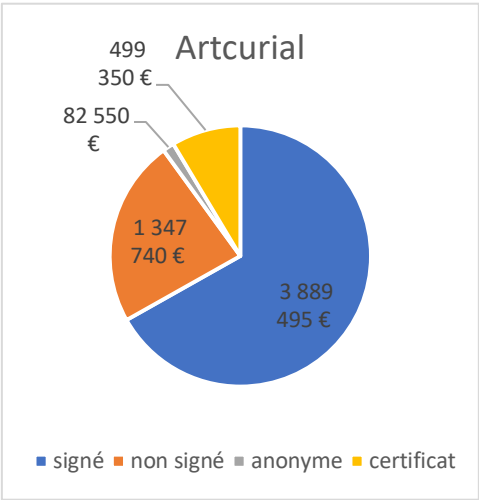
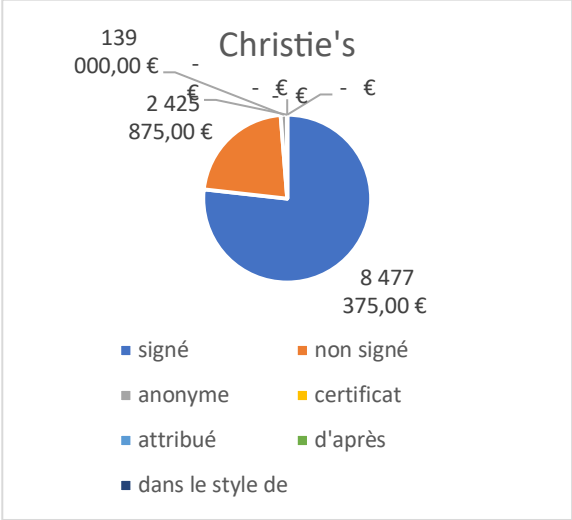
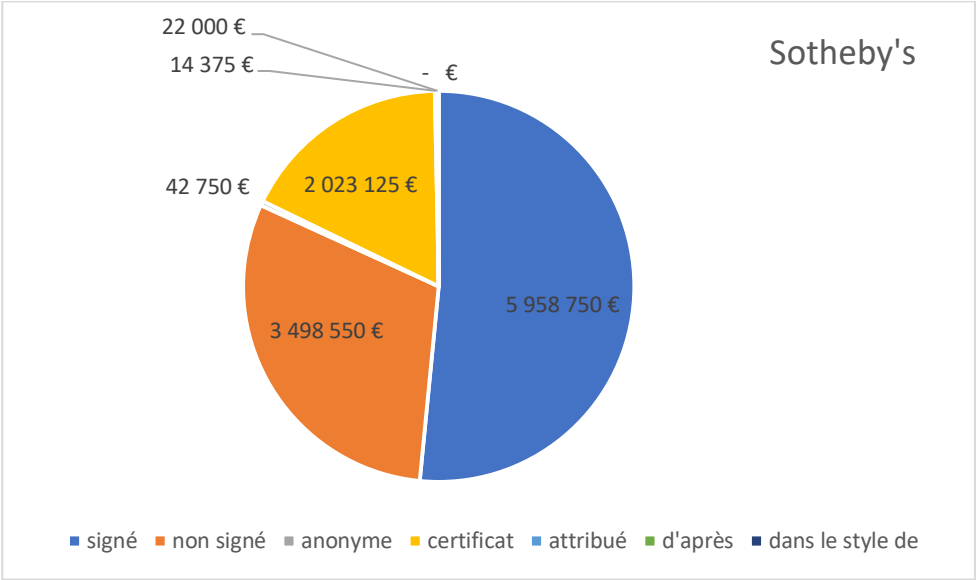


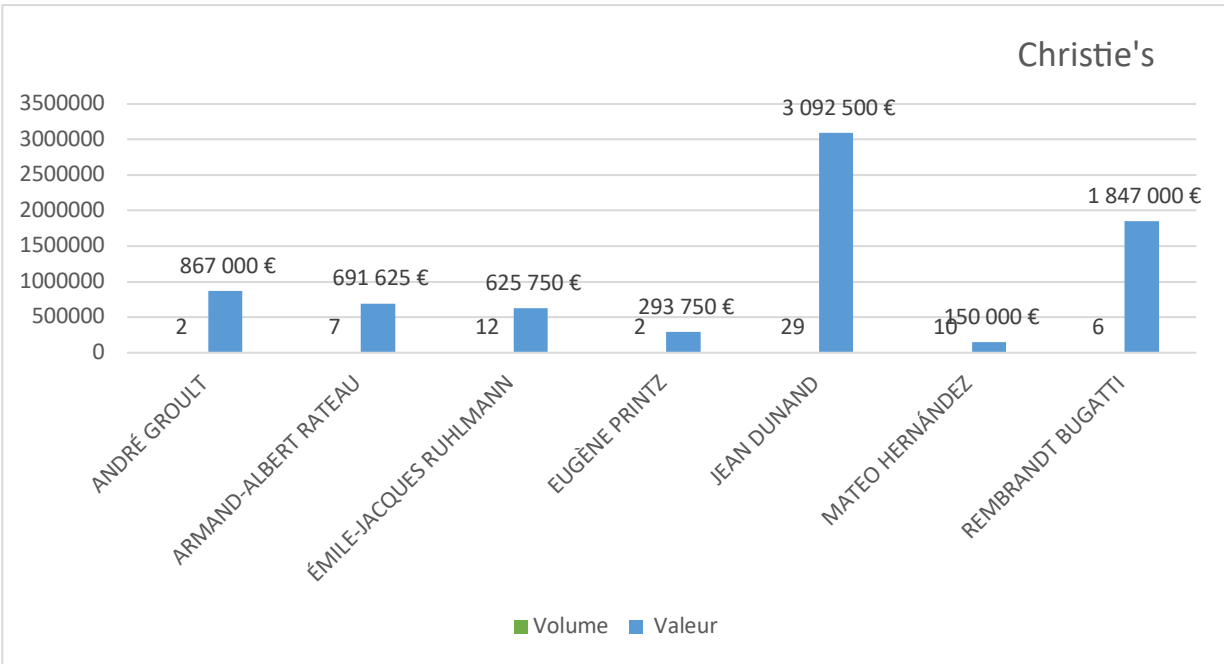
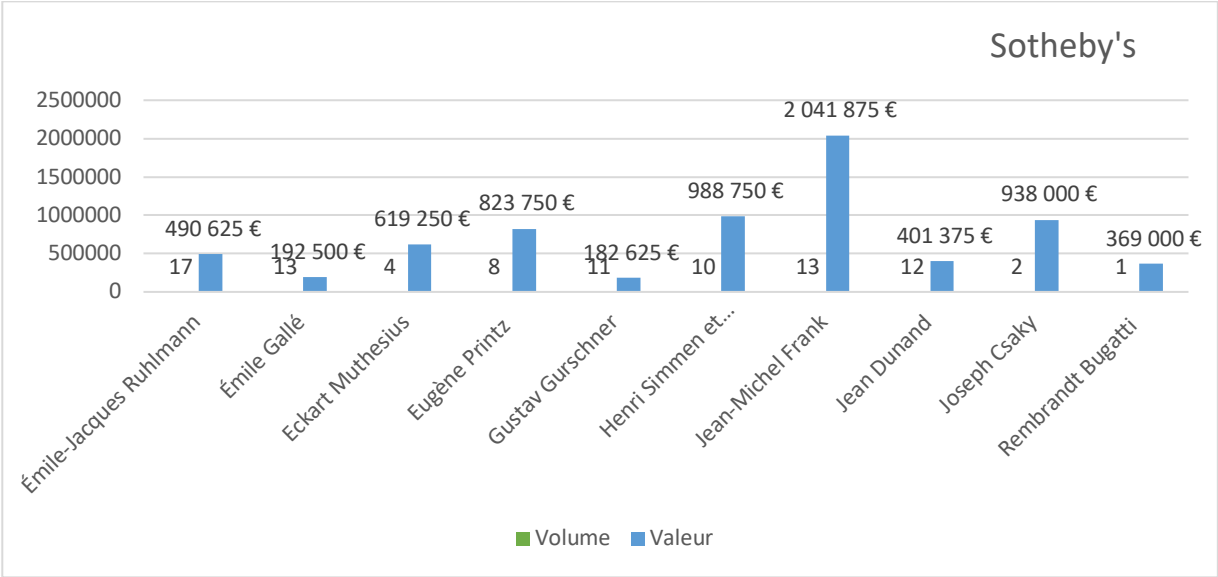


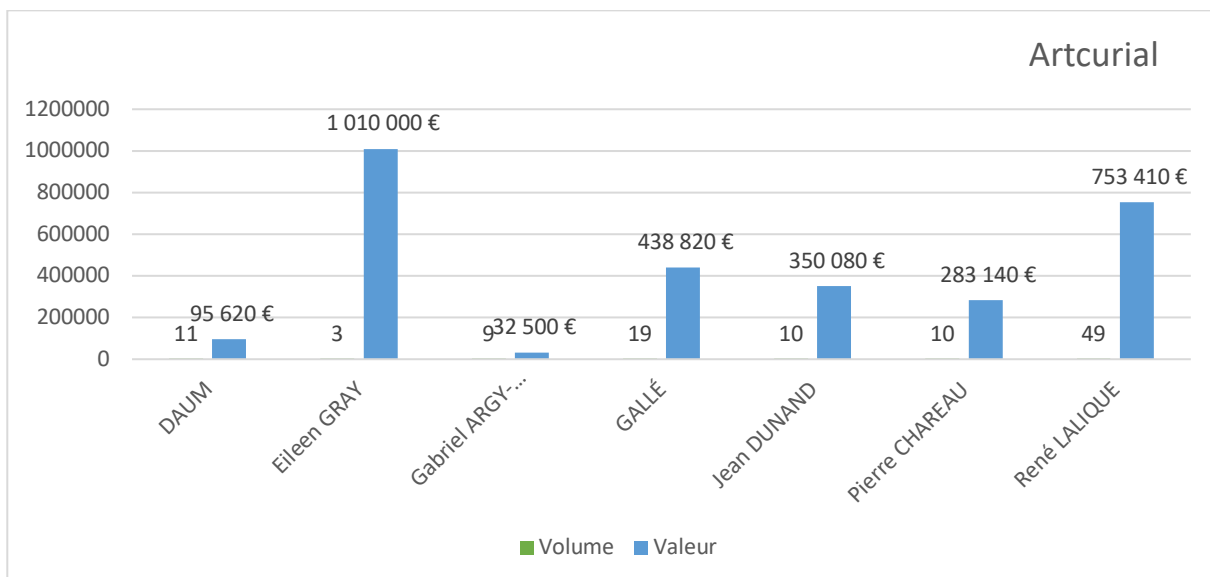




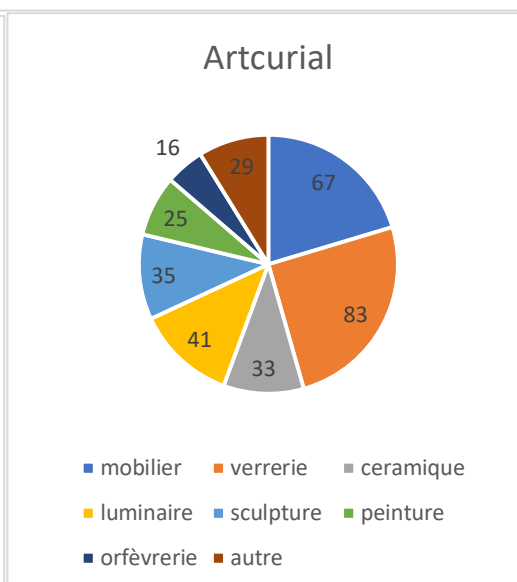
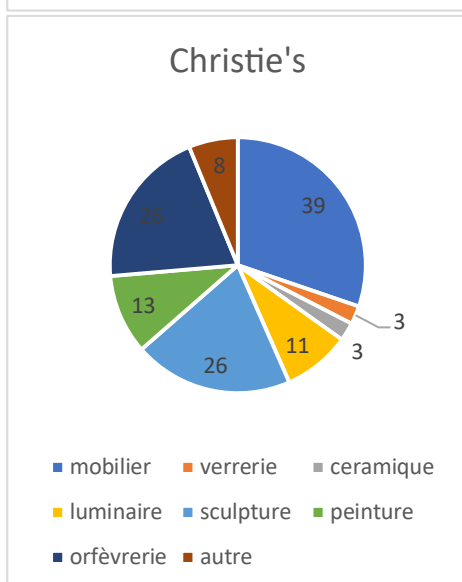
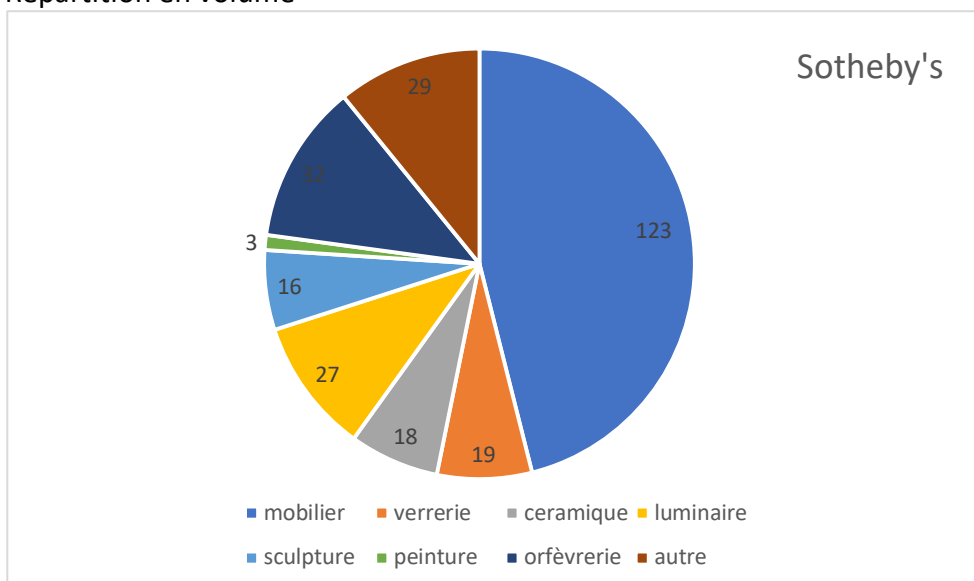


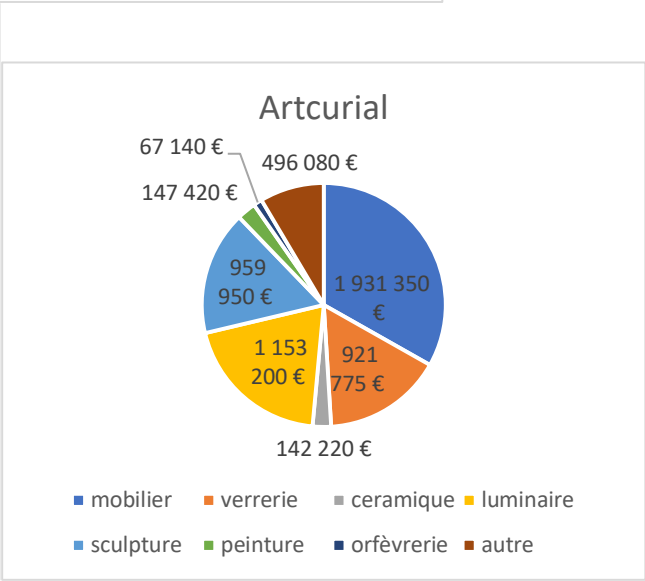
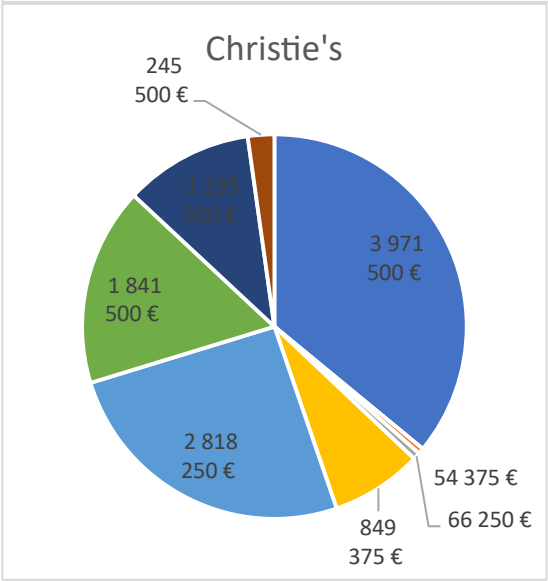
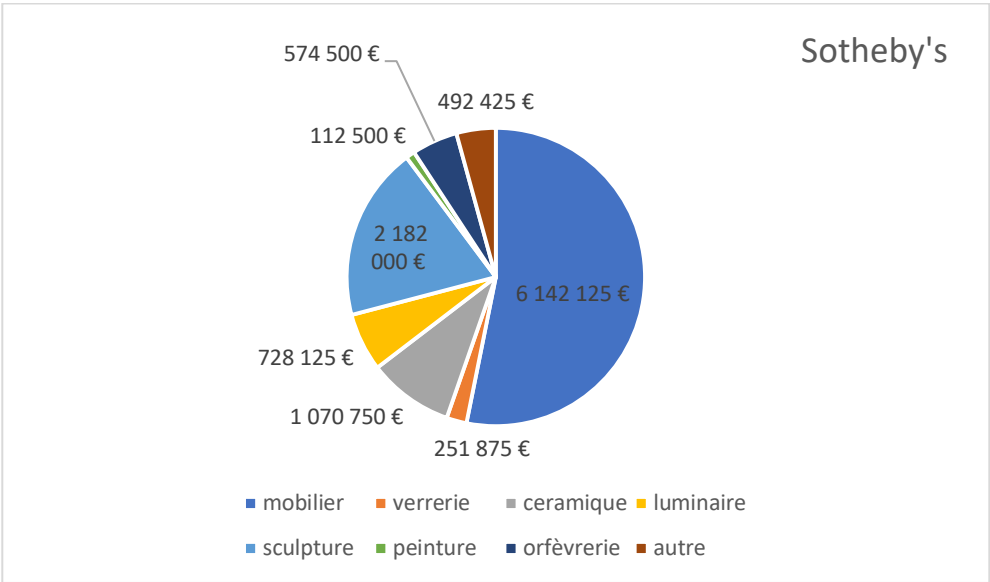




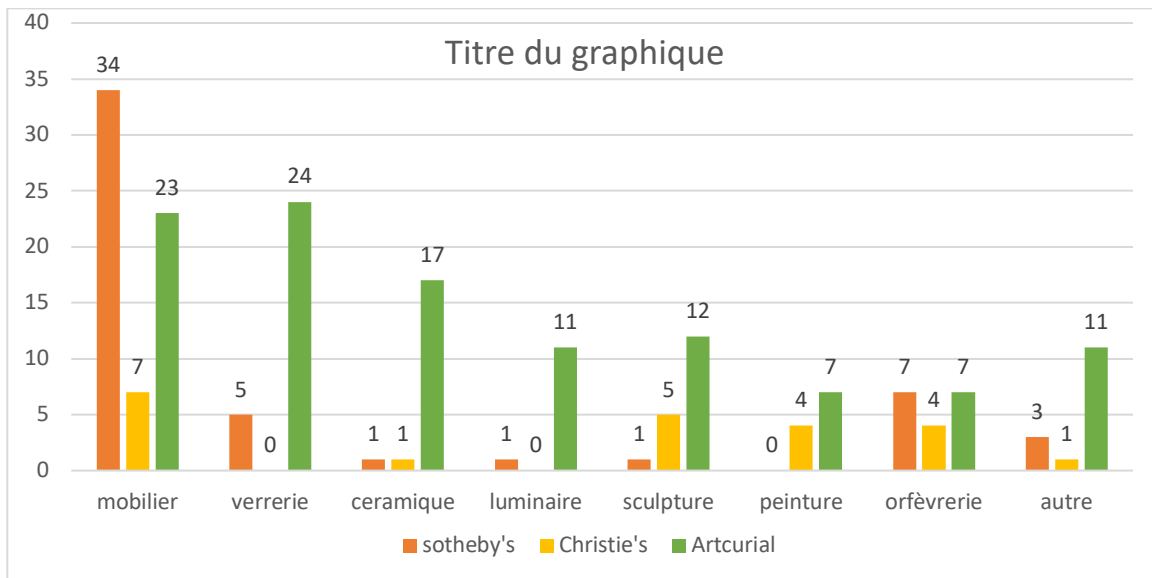


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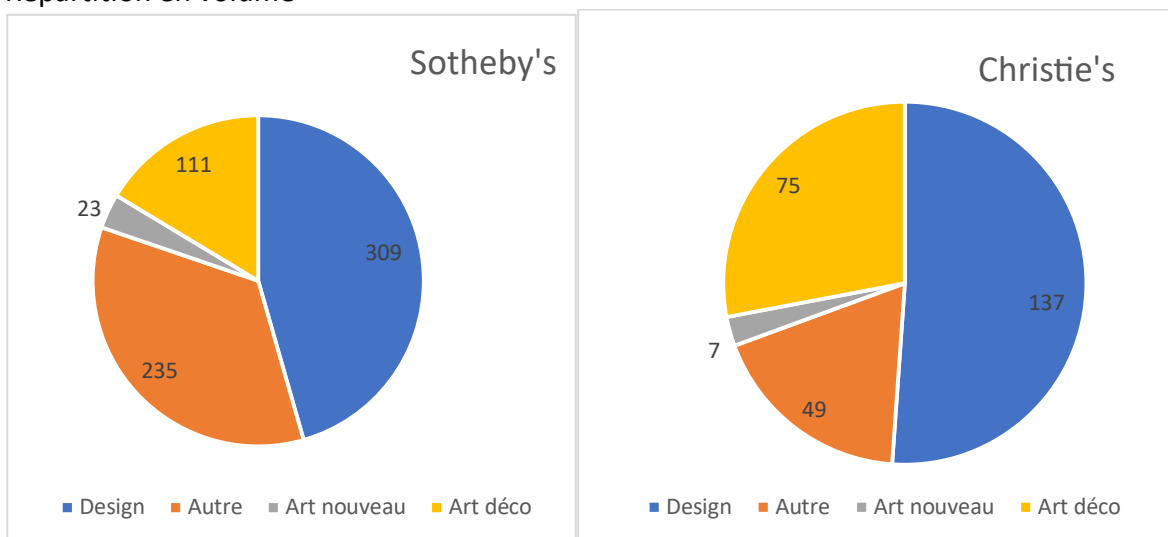


Taux d'invendus



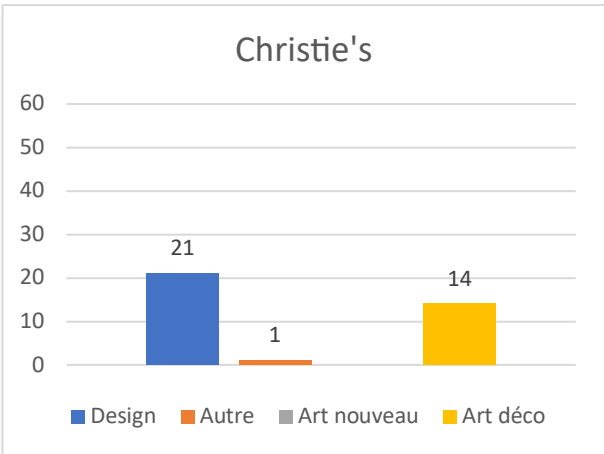
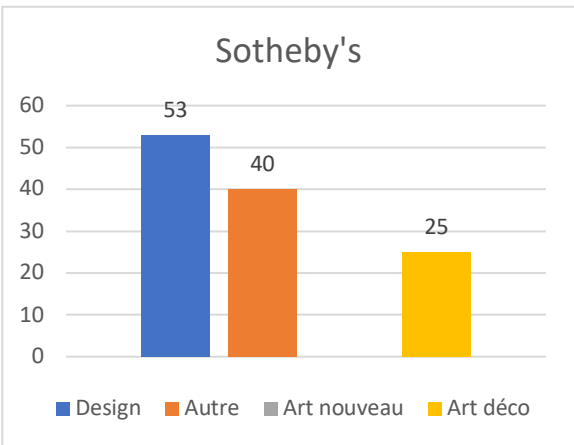
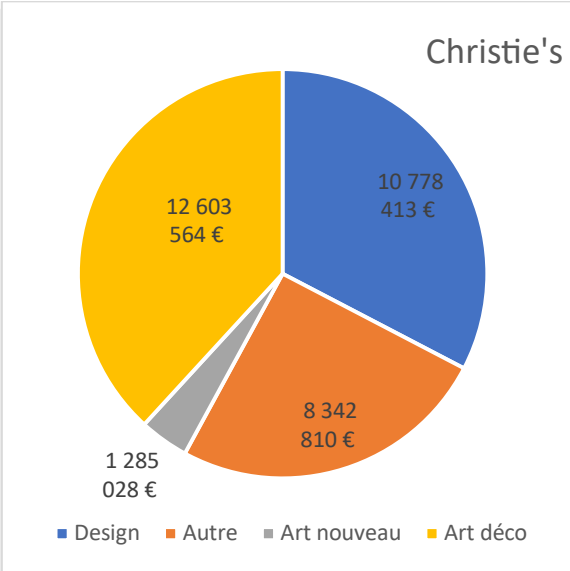
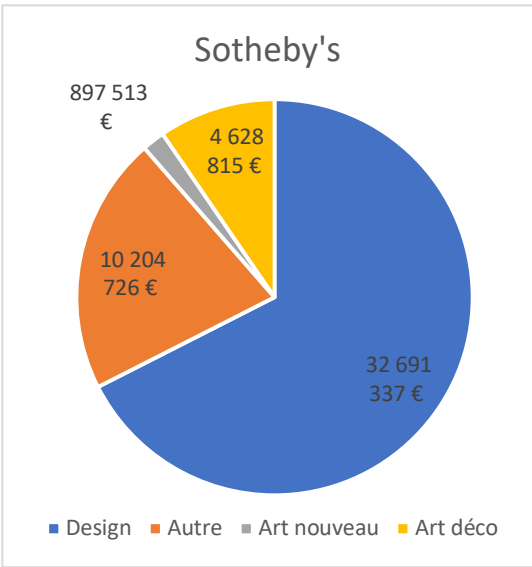
## Les ventes new-yorkaises

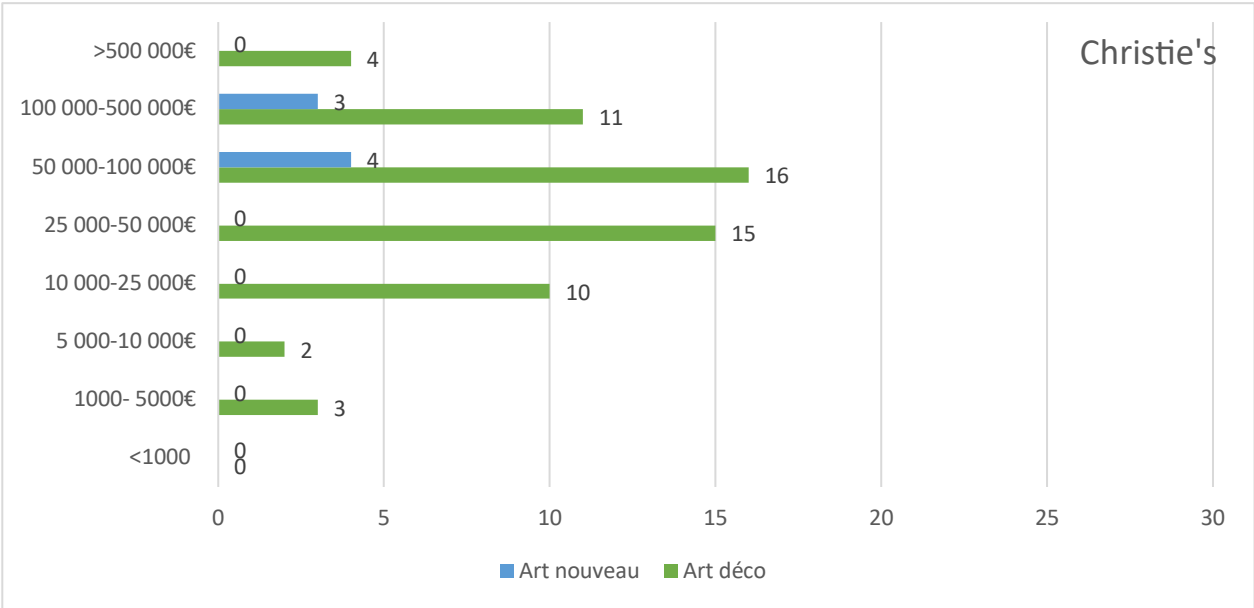
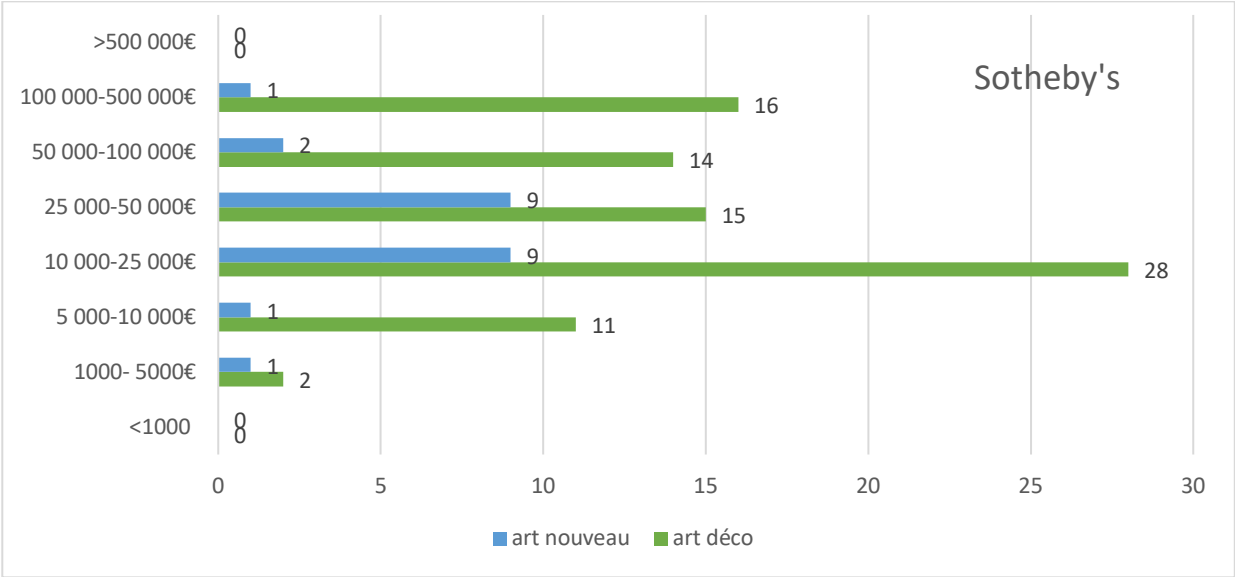
### Répartition en volume

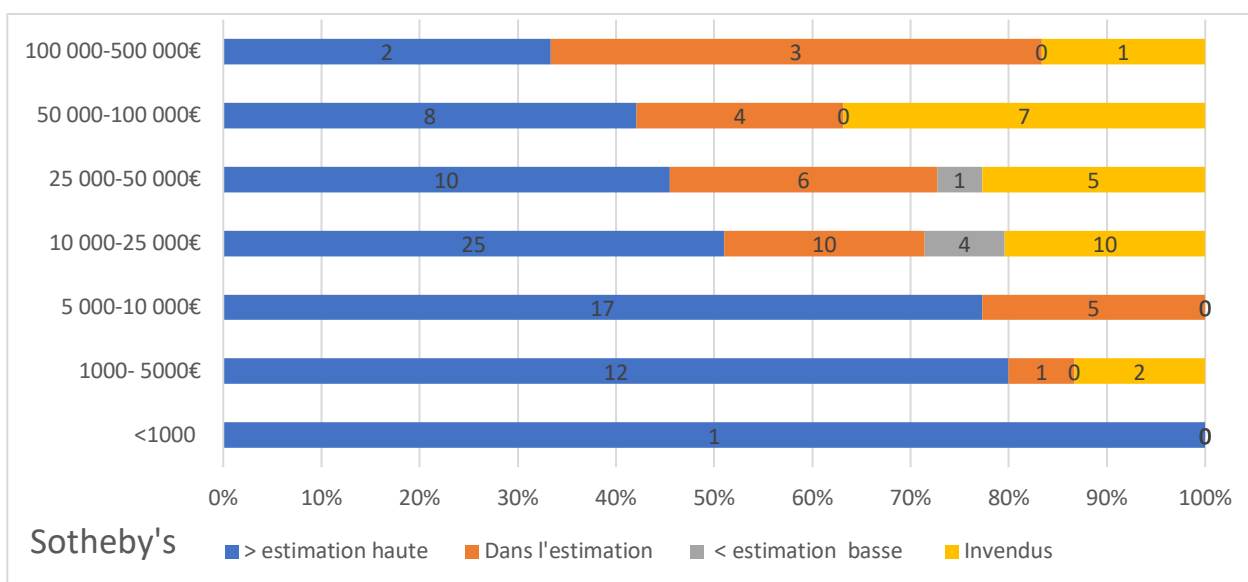
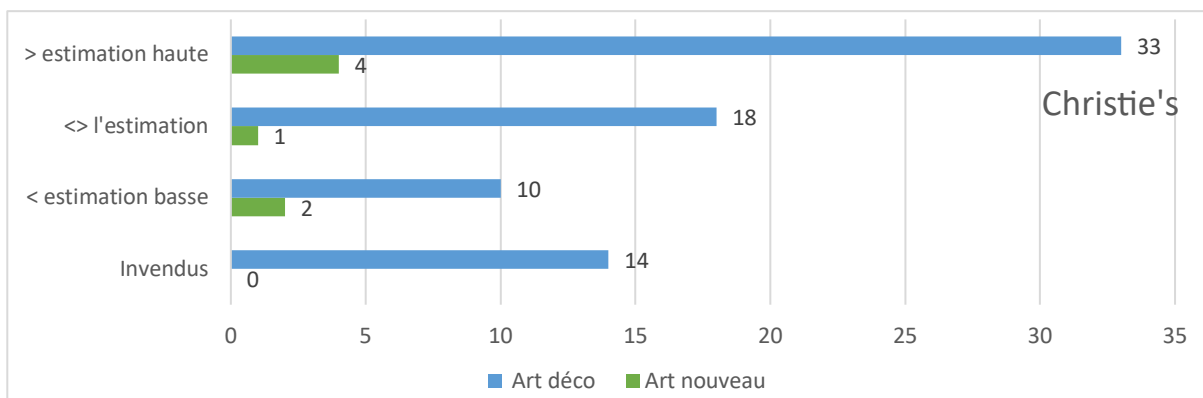
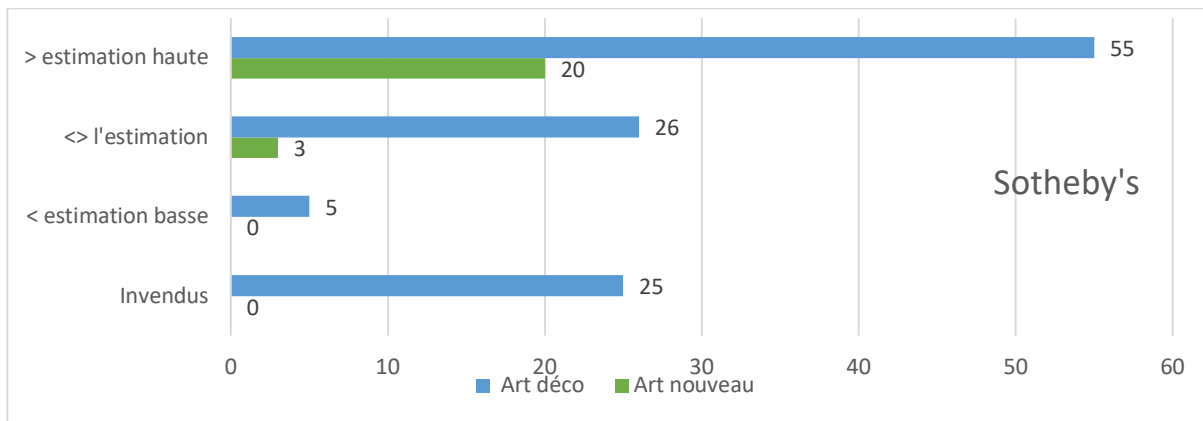


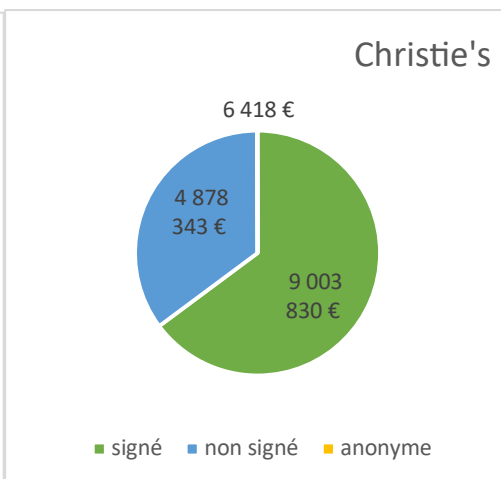
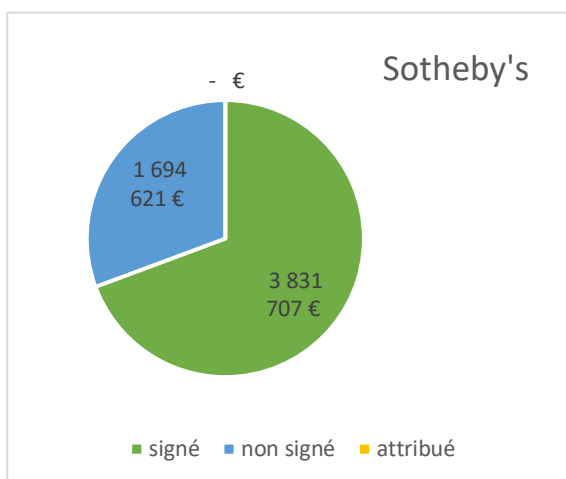
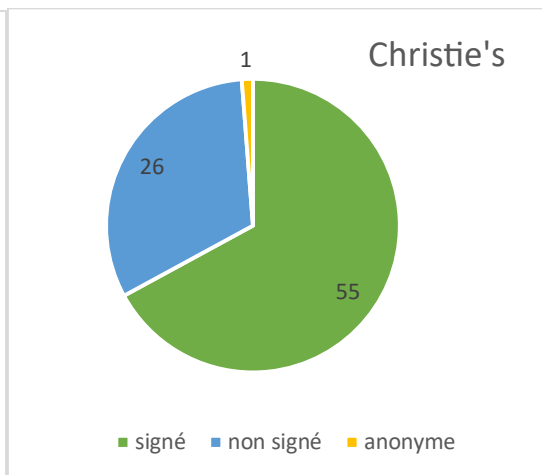
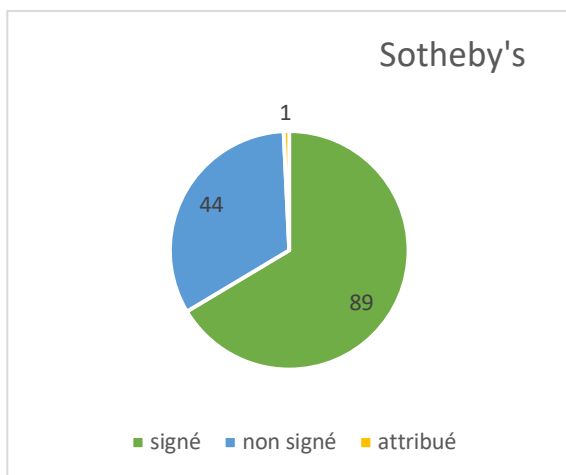
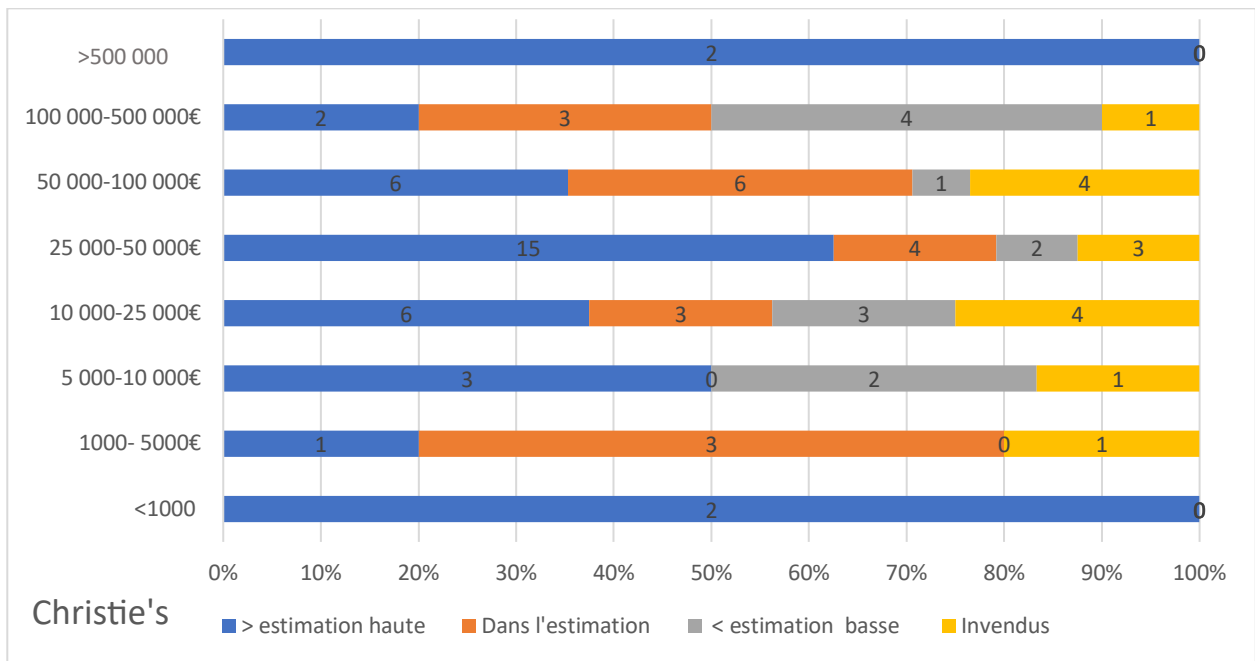
### Répartition en valeur

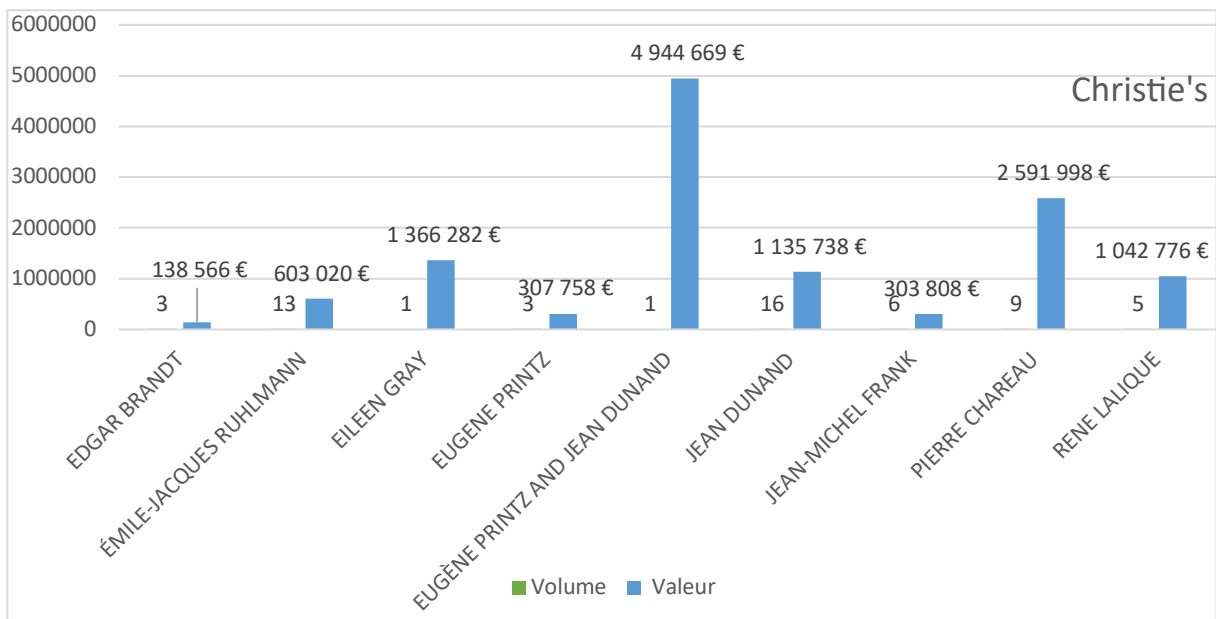
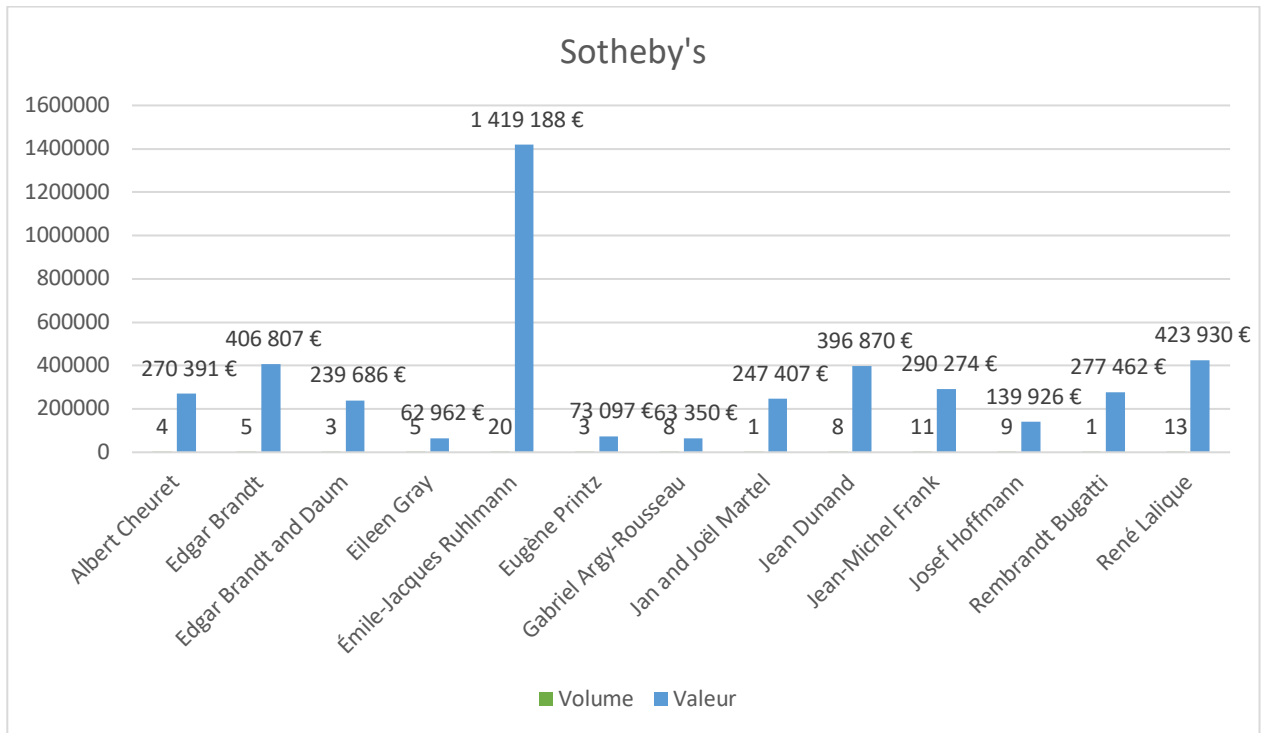


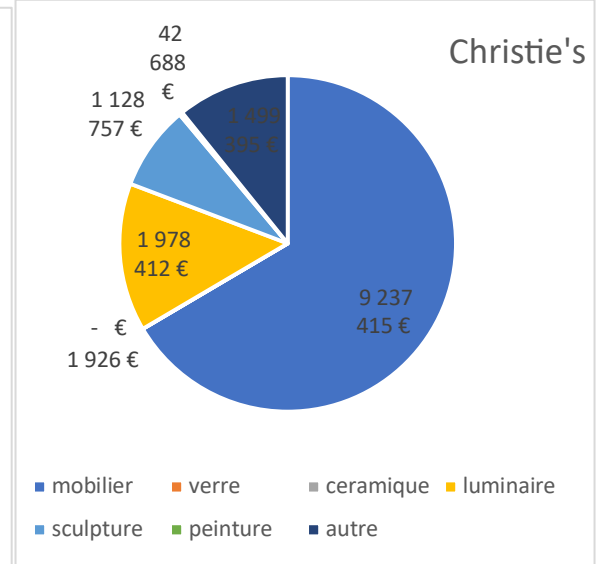
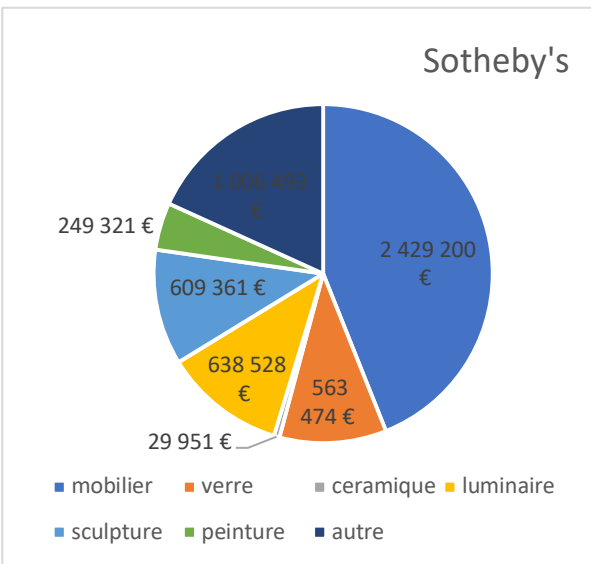
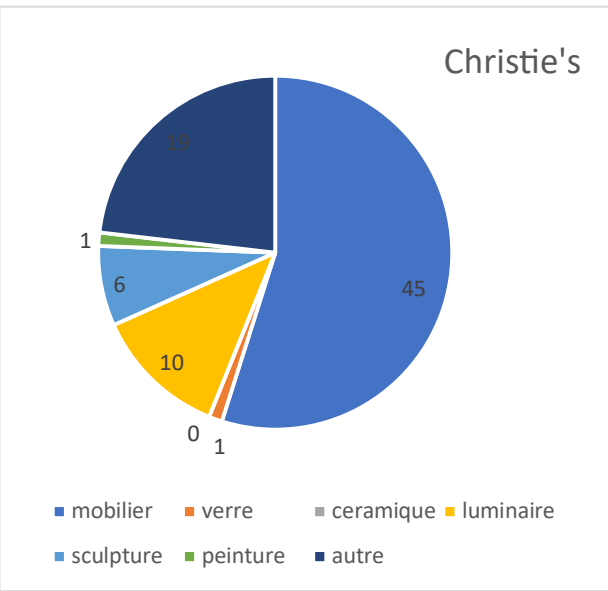
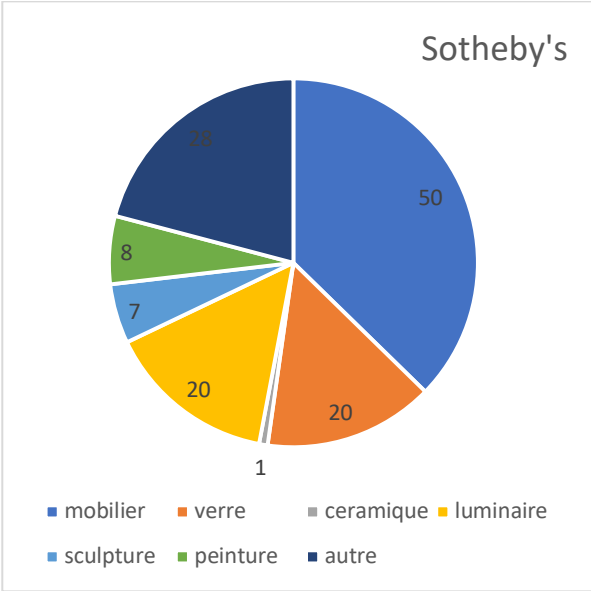


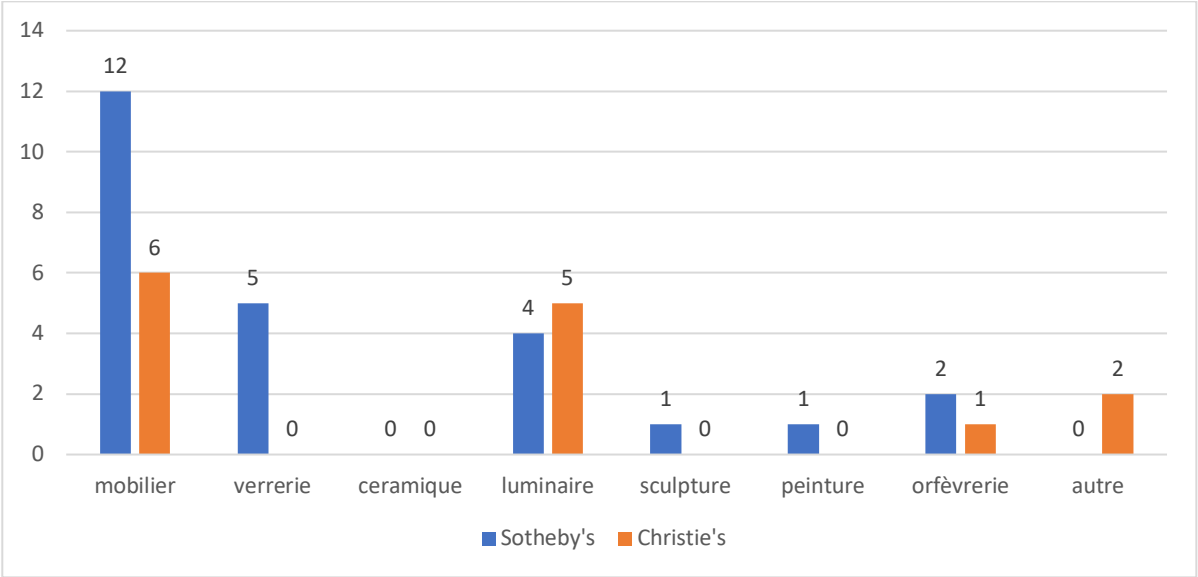












### 3. Le marché global

